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BANK OF NEW YORK CO INC

Form 424B3

March 22, 2004

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

\$1,000,000,000

The Bank of New York Company, Inc. CoreNotes (Registered Service Mark)

Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, 333-103003-03 and 333-103003-04

Pricing Supplement No. 27 - dated March 19, 2004

(To prospectus dated March 6, 2003 and

prospectus supplement dated March 28, 2003) _____ Purchasing Proceeds Aggregate CUSIP Principal Price to Agent's Before
Number Amount Public(1) Discount(1) Expenses(1) ______ 06406JEX9 \$1,123,000 100% 2.00% ______ Interest Interest Stated
Rate Per Payment Maturity
Annum Frequency Date Survivor's Option ______ 4.95% Semiannual 03/15/2019 YES Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of March and September of each year commencing 09/15/2004. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 03/15/2007 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice. ______ Purchasing Proceeds Aggregate Principal Price to Agent's Before
Amount Public(1) Discount(1) Expenses(1) CUSIP Principal Price to ______ 06406JEY7 \$1,973,000 100% 2.50% 97.50% ______ Interest Interest Stated
Rate Per Payment Maturity Survivor's
Annum Frequency Date Option ______

5.15% Semiannual 03/15/2029 YES

Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of March and September of each year commencing 9/15/2004.

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Redemption Information: Redeemable at the option of The Bank of New York

Company, Inc. on 03/15/2009 and each Interest Payment

Date thereafter, at a price equal to 100% on 30

calendar days notice.

The Bank of New York Company, Inc.

One Wall Street

New York, New York 10286

Trade Date: 03/19/2004
Issue Date: 03/24/2004

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only

Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount "CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal