CASEYS GENERAL STORES INC Form DEFA14A July 12, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 12, 2010

Casey's General Stores, Inc. (Exact name of registrant as specified in its charter)

Commission File Number: 000-12788

Iowa (State or other jurisdiction of incorporation)

42-0935283 (IRS Employer Identification No.)

One Convenience Blvd.
P.O. Box 3001
Ankeny, IA 50021
(Address of principal executive offices, including zip code)

(515) 965-6100 (Registrant's telephone number, including area code)

Not Applicable (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On July 12, 2010, Casey's General Stores, Inc. distributed a communication to its employees and issued a press release. Copies of the press release and employee communication are attached hereto as Exhibit 99.1 and 99.2, respectively, and are incorporated by reference into this Item 8.01.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No. Description

99.1 Press release issued by Casey's General Stores, Inc., dated July 12, 2010.

Employee communication, dated July 12, 2010.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

CASEY'S GENERAL STORES, INC.

By: /s/ William J. Walljasper

William J. Walljasper

Senior Vice President and Chief

Financial Officer

Date: July 12, 2010

Exhibit Index

The following exhibits are filed herewith:

Exhibit No. Description

99.1 Press release issued by Casey's General Stores, Inc., dated July 12, 2010.

99.2 Employee communication, dated July 12, 2010.