

PROGRESSIVE CORP/OH/  
Form 8-K  
August 13, 2004

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) August 12, 2004

THE PROGRESSIVE CORPORATION

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(Exact name of registrant as specified in its charter)

Ohio

1-9518

34-0963169

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(State or other  
jurisdiction of  
incorporation)

(Commission File  
Number)

(IRS Employer  
Identification  
No.)

6300 Wilson Mills Road, Mayfield Village, Ohio  
44143

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(Address of principal executive offices) (Zip  
Code)

Registrant's telephone number, including area code 440-461-5000

Not Applicable

(Former name or former address,  
if changed since last report)

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EX-99 Press Release

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Item 9. Regulation FD Disclosure.

On August 12, 2004, The Progressive Corporation and Subsidiaries (the Company ) issued a News Release containing financial results of the Company for the month and year-to-date periods ended July 2004 (the News Release ). A copy of the News Release is attached hereto as Exhibit 99.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: August 13, 2004

THE PROGRESSIVE CORPORATION

By: /s/ Jeffrey W. Basch

Name: Jeffrey W. Basch  
Title: Vice President and  
Chief Accounting Officer

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EXHIBIT INDEX

<b>Exhibit No. Under Reg. S-K Item 601</b>	<b>Form 8-K Exhibit No.</b>	<b>Description</b>
99	99	News Release dated August 12, 2004, containing financial results of The Progressive Corporation and Subsidiaries for the month and year-to-date periods ended July 2004