

VERAMARK TECHNOLOGIES INC  
Form 10-Q  
May 15, 2001

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FORM 10-Q

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

Quarterly Report Under Section 13 or 15 (d)  
of the Securities Exchange Act of 1934

For Quarter Ended March 31, 2001

Commission File Number 0-13898

Veramark Technologies, Inc.

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(Exact name of registrant as specified in its charter)

Delaware

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(State or other jurisdiction of Incorporation or  
Organization)

16-1192368

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(IRS Employer Identification Number)

3750 Monroe Avenue, Pittsford, NY

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14534

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(Address of principal executive offices)

(Zip Code)

(716) 381-6000

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(Registrant's telephone number, including area code)  
N.A.

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(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports) and (2) has been subject to such filing requirement for the past 90 days.

YES XX NO   

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of March 31, 2001

Common stock, par value \$.10  
This report consists of 14 pages

8,188,909 shares

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## PART I FINANCIAL INFORMATION

### VERAMARK TECHNOLOGIES, INC.

#### CONDENSED BALANCE SHEETS

	March 31, 2001	December 31, 2000
	<hr/>	
<b>ASSETS</b>	<b>(Unaudited)</b>	
<b>CURRENT ASSETS:</b>		
Cash and Cash		
Equivalents\$1,298,855\$1,072,421Investments342,907394,453Accounts		
Receivable, trade (net of allowance		
for doubtful accounts of \$205,000		
and \$201,000,		
respectively)1,622,7322,104,505Net		
Inventories249,690332,003Prepaid		
Expenses117,62396,336Assets Held		
for Sale (Note 5) 625,324		
	<hr/>	
	<hr/>	
Total Current		
Assets3,631,8074,625,042 <b>PROPERTY</b>		
<b>AND</b>		
<b>EQUIPMENT</b> 6,725,7206,733,928 <b>Less</b>		
Accumulated		
Depreciation(4,417,166)(4,203,173)		
	<hr/>	
	<hr/>	
Property and Equipment		
(Net)2,308,5542,530,755 <b>OTHER</b>		
<b>ASSETS:</b> Software Development		
Costs (net of accumulated		
amortization of \$1,590,452 and		
\$1,464,890,		
respectively)2,250,1871,948,728 <b>Pension</b>		
Assets2,125,8782,125,878 <b>Deposits</b>		
and Other Assets642,688628,927		

Total Other
Assets5,018,7534,703,533
TOTAL
ASSETS\$10,959,114\$11,859,330

See notes to Condensed Financial Statements.

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**VERAMARK TECHNOLOGIES, INC.**  
**CONDENSED BALANCE SHEETS**

	March 31, 2001	December 31, 2000
	(Unaudited)	
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
<b>CURRENT LIABILITIES:</b>		
Accounts Payable	\$357,862	\$385,779
Accrued Compensation and Related Taxes	1,711,965	1,606,886
Deferred Revenue	1,901,342	2,175,986
Capital Lease Obligation		
Current	14,138	13,733
Customer Deposits	227,469	636,175
Other Accrued Liabilities	232,145	200,514
Total Current Liabilities	4,444,921	5,019,073
Long Term Portion of Capital Leases	37,836	41,582
Pension Obligation	3,391,972	3,331,817
Total Liabilities	7,874,729	8,392,472
<b>STOCKHOLDERS' EQUITY:</b>		
Common Stock, par value \$ .10,		
20,000,000 shares authorized; issued and outstanding,		

8,188,909 for both  
 periods 826,913 826,913 Additional  
 Paid-in  
 Capital 20,191,304 20,191,304 Retained  
 Earnings  
 (Deficit) (17,548,075) (17,165,602) Treasury  
 Stock (80,225 shares, at  
 cost) (385,757) (385,757)

Total Stockholders  
 Equity 3,084,385 3,466,858

TOTAL LIABILITIES AND  
 STOCKHOLDERS  
 EQUITY \$10,959,114 \$11,859,330

*See notes to Condensed Financial Statements.*

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**VERAMARK TECHNOLOGIES, INC.**

**CONDENSED STATEMENTS OF OPERATIONS**

	<b>Three Months Ended</b>	
	<b>March 31,</b>	
	<b>2001</b>	<b>2000</b>
	<b>(Unaudited)</b>	
SALES	\$3,324,315	\$4,914,417
COSTS AND OPERATING		
EXPENSES: Cost of		
Sales 545,695 868,140 Engineering		
& Software		
Development 772,217 1,897,942 Selling,		
General and		
Administrative 2,733,491 4,439,431 Other		
Costs (Note 4) 598,942		
Total Costs and Operating		
Expenses 4,051,403 7,804,455		

LOSS FROM  
OPERATIONS(727,088)(2,890,038) NET  
INTEREST  
INCOME28,93930,073 OTHER  
INCOME (NOTE 5)315,676

LOSS BEFORE INCOME  
TAXES(382,473)(2,859,965) INCOME  
TAXES

NET  
LOSS\$(382,473)\$(2,859,965)

NET LOSS PER  
SHAREBasic\$(0.05)\$(0.36)

Diluted\$(0.05)\$(0.36)

See notes to Condensed Financial Statements.

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**VERAMARK TECHNOLOGIES, INC.**

**CONDENSED STATEMENTS OF CASH FLOWS**

**Three Months Ended  
March 31,  
2001      2000**

**(Unaudited)**

OPERATING ACTIVITIES:  
Net loss\$(382,473)\$(2,859,965)

Adjustments to reconcile net  
income (loss) to net cash  
Provided (used) by operating  
activitiesDepreciation and  
amortization346,308495,023Provision

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for losses on accounts  
receivable 7,500 9,000 Provision  
for inventory  
obsolescence 6,250 24,999 Loss on  
disposal of fixed  
assets 1,455 426 Gain on Sale of  
Verabill (315,676) Changes in  
Assets and Liabilities Accounts  
receivable 474,273 1,471,925 Inventories 76,063 (57,791) Prepaid  
expenses and other current  
assets (21,287) 227,010 Deposits  
and other  
assets (13,761) (35,353) Accounts  
payable (27,917) 269,991 Accrued  
compensation and related  
taxes 105,079 (369,226) Deferred  
revenue and customer  
deposits (683,350) (205,695) Other  
accrued  
liabilities 31,631 (66,656) Pension  
obligation 60,155 87,051

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Net adjustments 46,723 1,850,704

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Net cash flows used by operating  
activities (335,750) (1,009,261)

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INVESTING ACTIVITIES: Sale  
of  
investments 51,546 733,215 Additions  
to property and  
equipment (181,574) Capitalized  
software development  
costs (427,021) (33,686) Proceeds  
from sale of Verabill, net of  
selling expenses 941,000

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Net cash flows provided by  
investing  
activities 565,525 517,955 FINANCING  
ACTIVITIES: Repayment of note  
payable (1,100,000) Repayment of  
capital lease  
obligation (3,341) (117,187) Exercise  
of stock options and warrants 644

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Net cash flows used by financing  
activities (3,341) (1,216,543)

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NET INCREASE  
(DECREASE) IN CASH AND  
CASH

EQUIVALENTS 226,434 (1,707,849) CASH  
AND CASH EQUIVALENTS,  
BEGINNING OF  
PERIOD 1,072,421 2,894,500

CASH AND CASH  
EQUIVALENTS, END OF  
PERIOD \$1,298,855 \$1,186,651

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## NOTES TO CONDENSED FINANCIAL STATEMENTS

(Unaudited)

### (1) GENERAL

The accompanying unaudited financial statements include all adjustments of a normal and recurring nature which are, in the opinion of Company's management, necessary to present fairly the Company's financial position as of March 31, 2001 and the results of its operations and cash flows for the three months ended March 31, 2001 and 2000.

Certain information and footnote disclosures normally included in financial statements prepared in accordance with generally accepted accounting principles have been omitted pursuant to the rules and regulations of the Securities and Exchange Commission. These condensed financial statements should be read in conjunction with the supplemental financial statements and related notes contained in the Company's annual 10-K report to the Securities and Exchange Commission for the year ended December 31, 2000.

The results of operations for the three months ended March 31, 2001 are not necessarily indicative of the results to be expected for a full year's operation.

### (2) INVENTORIES

The composition of inventories at March 31, 2001 and December 31, 2000 was as follows:

	March 31, 2001	December 31, 2000
Purchased parts and components	\$ 146,948	\$ 198,995
Work in process 68,137 65,127		
Finished goods 34,605 67,881		
	\$249,690	\$332,003

### (3) PROPERTY AND EQUIPMENT

The major classifications of property and equipment at March 31, 2001, and December 31, 2000 are:

	March 31, 2001	December 31, 2000
Machinery and equipment	\$ 802,355	\$ 802,355
Computer hardware and software	2,776,825	2,785,033
Furniture and fixtures	1,763,981	1,763,981
Leasehold improvements	1,382,559	1,382,559
	\$6,725,720	\$6,733,928

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(4) On January 7, 2000, the Company completed a merger with The Angles Group, TAG, a supplier of telemanagement software systems for large enterprises. The transaction was structured as a stock-for-stock merger with the shareholders of TAG receiving 360,850 shares of the Company's common stock, which represented an aggregate value of approximately \$4,060,000, assuming a per share amount of \$11.25. In addition, Veramark assumed and paid debt of TAG totaling approximately \$1.1 million. Transaction related broker, accounting, and legal fees of \$598,942 are included in the accompanying condensed statements of operations.

(5) On March 26, 2001, the Company completed the sale of Verabill, its billing and customer care product line, to MIND CTI Ltd. of Yokneam, Israel. The net proceeds from the sale were

\$941,000,  
representing  
cash  
received at  
closing of  
\$1,000,000,  
less  
transaction  
related fees  
and expenses  
of \$59,000.  
After all  
fees,  
expenses,  
and the  
write-off of  
remaining  
capitalized  
software  
associated  
with the  
Verabill  
product line,  
the  
Company  
recognized a  
net gain on  
the  
transaction  
of  
\$315,676.(6) The  
Company  
adopted  
SFAS  
No. 133  
Accounting  
for  
Derivative  
Instruments  
and Hedging  
Activities, as  
amended by  
SFAS 137  
and SFAS  
138,  
effective  
January 1,  
2001. The  
Company  
currently  
does not

have any  
derivative  
instruments.  
Accordingly  
there was no  
impact on  
the  
March 31,  
2001  
condensed  
financial  
statements.

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### **Item 2 Management's Discussion and Analysis of Financial Condition and Results of Operations**

Except for the historical information contained herein, the matters discussed in this report are forward-looking statements, which involve risks and uncertainties including, but not limited to, economic, competitive, governmental and technological factors, affecting the Company's operations, markets, products, services and prices, as well as other factors discussed in the Company's filings with the Securities and Exchange Commission.

#### **Results of Operations**

Sales for the quarter ended March 31, 2001 were \$3,324,315, representing a 32% decrease from sales of \$4,914,417 recognized for the quarter ended March 31, 2000. The decline in sales is primarily the result of lower than anticipated sales of the Company's core telemanagement products through its major distribution channel, Avaya Communications. Sales to Avaya and their direct distributors for the quarter ended March 31, 2001 were 52% less than for the same quarter of 2000. In total, sales of core call telemanagement products and services were 50% lower for the quarters ended March 31, 2001 as compared to the quarter ended March 31, 2000. For the quarters ended March 31, 2001 and March 31, 2000, telemanagement products and services accounted for 41% and 54%, respectively, of total Company sales.

Sales of the Company's enterprise management solutions, DNT and Quantum, were 13% lower for the quarter ended March 31, 2001 than for the quarter ended March 31, 2000, representing 42% and 33% of Company sales, respectively. The enterprise management products are marketed to very large organizations and consist of fully integrated modules that can also be separated as stand-alone products for Cable Management, Work Orders, Trouble Tickets, Phone Bill Reconciliation, Consolidated Billing, Inventory Management, and Personnel Directory, in addition to traditional Call Accounting applications.

Sales of the Company's Centrex product offering, INFO/MDR, which accounted for 6% of total sales for the quarter ended March 31, 2001, increased 3% from sales recognized for the quarter ended March 31, 2000. Telephone companies use INFO/MDR to enhance the appeal of Centrex and Virtual Private Network service. With Centrex service, business customers utilize the telephone company's central office switch to route calls to individual extensions rather than a PBX.

Sales of Verabill for the quarter ended March 31, 2001, declined 25% from the quarter ended March 31, 2000. This billing and customer care product line was sold in its entirety on March 26, 2001. (See Note 5 to the condensed

financial statements.)

The Company also offers a completely outsourced solution to companies that lack the means or desire to utilize their own internal staff or equipment. Using the same telemanagement products developed for software customers, the Company can remotely poll, process, and report telecommunications activity and data to service bureau customers. Sales generated from this service bureau operation increased 30% for the quarter ended March 31, 2001 as compared to the same quarter of 2000 and accounted for 3% of first quarter 2001 sales.

For the quarter ended March 31, 2001, product sales were \$1,735,552, or 52% of total sales, and service revenues, consisting primarily of maintenance and support, training, and installation services were

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\$1,588,763, or 48% of total Company sales. For the same quarter of 2000, product sales were \$2,742,992 or 56% of sales and service sales were \$2,171,425 or 44% of sales.

For the quarter ended March 31, 2001, the Company recognized a gross margin of \$2,778,620 or 84% of sales compared with a gross margin of \$4,046,277 or 82% of sales for the quarter ended March 31, 2000.

Engineering and development expenses, net of capitalized software costs, for the quarter ended March 31, 2001 were \$772,217 versus \$1,897,942 for the quarter ended March 31, 2000, a decrease of 59%. The decline in development expenses primarily reflects diminished investment in the Verabill product line, which was sold at the end of the first quarter. The chart below details gross engineering and development expenses, cost capitalized and the resulting net engineering and development expenses for the quarters ended March 31, 2001 and 2000.

	<b>Three Months Ended</b>	
	<b>March 31, 2001</b>	<b>March 31, 2000</b>
Gross expenditures for engineering and development	\$ 1,199,238	\$ 1,931,628
Less: Development cost capitalized(427,021)(33,686)		
<hr/>		
Net engineering expenditures and development\$772,217\$1,897,942		
<hr/>		
<hr/>		

Selling, general, and administrative expenses of \$2,733,491 incurred for the first quarter of 2001 were 38% less than the selling, general, and administrative expenses incurred of \$4,439,431 in the first quarter of 2000. The significant decrease reflects the continued streamlining of all operational functions, primarily through reductions in employment undertaken throughout 2000, and continuing through the first quarter of 2001. Employment at March 31, 2001 was 158 versus 266 one year ago.

For the quarter ended March 31, 2001 the Company incurred a net loss of \$382,473, or \$0.05 per share, as compared with a net loss of \$2,859,965, or \$0.36, per share for the quarter ended March 31, 2000.

## Liquidity and Capital Resources

The Company's total cash and investment position at March 31, 2001 was \$1,641,762. This compared with a total cash and investment position of \$1,466,874 at December 31, 2000. Included in the March 31, 2001 cash and investment balance is \$941,000 of net proceeds realized from the Company's sale of Verabill, its billing and customer care product line. (See Note 5 to the condensed financial statements.)

Accounts receivable at March 31, 2001 were \$1,622,732, down from \$2,104,505 at December 31, 2000. The decline directly correlated to the reduction in sales recognized in the first quarter of 2001 versus the fourth quarter of 2000. There were no significant write-offs or changes in the payment patterns of major customers.

The continued decline in inventories is in direct relation to the percentage of product sales that contain a hardware component. At March 31, 2001, inventories totaled \$249,690, down from \$332,003 at December 31, 2000.

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The value of capitalized software costs at March 31, 2001 was \$2,250,187 versus \$1,948,728 at December 31, 2000. The increase reflects the capitalization of \$427,021 in development costs during the first quarter, less amortization of \$125,562 of previously capitalized costs.

Total current liabilities decreased 11% during the first quarter of 2001 from \$5,019,073 at December 31, 2000 to \$4,444,921 at March 31, 2001. Deferred revenues decreased \$274,644 for the quarter and accounts payable decreased \$27,917. Customer deposits of \$227,469 at March 31, 2001 decreased by \$408,706 from \$636,175 at December 31, 2001 reflecting installation of product at customer sites and the recognition of revenue associated with those installations. Accrued compensation and related taxes increased from \$1,606,886 on December 31, 2000 to \$1,711,965 at March 31, 2001, reflecting an increase in accruals for fringe benefits and non-cash compensation expenses associated with outstanding stock options.

Total stockholder's equity at March 31, 2001 was \$3,084,385 down from \$3,466,858 at December 31, 2000 as a result of the operating loss incurred for the first quarter. There were no employee stock options exercised during the quarter.

The company maintains a private equity line of credit agreement with a single institutional investor. Under the equity line, the Company has the right to sell, to the investor, shares of the Company's common stock at a price equal to 94% of the average bid price of the stock for the subsequent ten trading days. During the term of the agreement, the Company may sell up to \$6 million to this investor with no more than \$500,000 in any single month. The Company did not utilize this agreement during the first quarter of 2001. This agreement expires August 30, 2001.

The Company maintains an agreement with a major commercial bank for a secured demand line of credit arrangement in the amount of \$3,000,000. There have been no borrowings against this agreement as of March 31, 2001.

Despite the operating loss incurred in the first quarter 2001, the Company believes that with continued monitoring of its base operating expenses, the proceeds recognized from the sale of its Verabill product line, and the bank line of credit agreement referred to above, sufficient resources are available to meet the Company's financial obligations and support anticipated growth over the next twelve months.

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**PART II OTHER INFORMATION**

***Item 6: Exhibits and Reports on Form 8-K***

(1) Registrant's Condensed Financial Statements for the three months ended March 31, 2001 and 2000 are set forth in Part I, Item 1 of this Quarterly Report on Form 10-Q.

(2) Calculation of earnings per share for the three months ended March 31, 2001 and 2000.

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**Exhibit A: (2)**

**VERAMARK TECHNOLOGIES, INC.**

**Calculations of Earnings (Loss) Per Share**

	Three Months Ended March 31,	
	2001	2000
<b><u>Basic</u></b>		
Net Loss	\$ (382,473)	\$(2,859,965)
	<u>                    </u>	<u>                    </u>
Weighted Average Common Shares Outstanding	8,188,909	8,039,698
	<u>                    </u>	<u>                    </u>
Loss Per Common Share	\$ (0.05)	\$ (0.36)
	<u>                    </u>	<u>                    </u>
<b><u>Diluted</u></b>		

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Net Loss\$(382,473)\$(2,859,965)

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Weighted Average Common Shares  
Outstanding8,188,9098,039,698Additional Dilutive Effect of Stock  
Options andWarrants after Application of Treasury Stock Method

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Weighted Average Common Shares Outstanding8,188,9098,039,698

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Loss per Common Share and Common Equivalent  
Share\$(0.05)\$(0.36)

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

VERAMARK TECHNOLOGIES, INC.

REGISTRANT

Date: May 15, 2001

/s/ David G. Mazzella  
David G. Mazzella  
President and CEO

Date: May 15, 2001

/s/ Ronald C. Lundy  
Ronald C. Lundy  
Treasurer (Chief Accounting Officer)