Fortune Brands Home & Security, Inc. Form SC 13G October 18, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13G\***

Under the Securities Exchange Act of 1934 (Amendment No. \_)\*

FORTUNE BRANDS HOME & SECURITY, INC.

(Name of Issuer)
Common Stock, par value \$0.01 per share
(Title of Class of Securities)
34964C106
(CUSIP Number)
October 4, 2011

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

b Rule 13d-1(b)

o Rule 13d-1(c)

o Rule 13d-1(d)

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

<sup>\*</sup> The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

NAMES OF REPORTING PERSONS

1

Pershing Square Capital Management, L.P.

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

**SOLE VOTING POWER** 

5

NUMBER OF - 0 -

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 20,818,545

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON - 0 -

WITH: SHARED DISPOSITIVE POWER

8

20,818,545

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

20,818,545

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

 $13.4\%^{1}$ 

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

IΑ

Page 2 of 13

<sup>&</sup>lt;sup>1</sup> This calculation is based on 155,051,628.95 shares of Common Stock, par value \$0.01 per share (<u>Common Stock</u>), of Fortune Brands Home & Security, Inc. (the <u>Issuer</u>) outstanding as of October 3, 2011 as reported in Fortune Brands, Inc. s Form 4 filed on October 5, 2011 (the <u>Form 4</u>) as distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

NAMES OF REPORTING PERSONS

1

PS Management GP, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

**SOLE VOTING POWER** 

5

NUMBER OF - 0 -

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 20,818,545

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON - 0 -

WITH: SHARED DISPOSITIVE POWER

8

20,818,545

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

20,818,545

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

 $13.4\%^{2}$ 

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

OO

Page 3 of 13

<sup>&</sup>lt;sup>2</sup> This calculation is based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011 as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

NAMES OF REPORTING PERSONS

1

Pershing Square GP, LLC

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

Delaware

**SOLE VOTING POWER** 

5

NUMBER OF - 0 -

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 9,432,640

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON - 0 -

WITH: SHARED DISPOSITIVE POWER

8

9,432,640

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

9,432,640

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

 $6.1\%^{3}$ 

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

**12** 

ΙA

Page 4 of 13

<sup>&</sup>lt;sup>3</sup> This calculation is based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011 as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

NAMES OF REPORTING PERSONS

1

William A. Ackman

CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a) o

(b) o

SEC USE ONLY

3

CITIZENSHIP OR PLACE OF ORGANIZATION

4

U.S.A.

**SOLE VOTING POWER** 

5

NUMBER OF - 0 -

SHARES SHARED VOTING POWER

BENEFICIALLY 6

OWNED BY 20,818,545

EACH SOLE DISPOSITIVE POWER

REPORTING 7

PERSON - 0 -

WITH: SHARED DISPOSITIVE POWER

8

20,818,545

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

9

20,818,545

o

PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

11

 $13.4\%^{4}$ 

TYPE OF REPORTING PERSON (SEE INSTRUCTIONS)

12

IN

Page 5 of 13

<sup>&</sup>lt;sup>4</sup> This calculation is based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011 as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

#### Item 1.

# (a) Name of Issuer

The name of the issuer is Fortune Brands Home & Security, Inc. (the <u>Issuer</u>).

# (b) Address of Issuer s Principal Executive Offices

520 Lake Cook Road, Deerfield, IL 60015.

#### Item 2.

#### (a) Name of Person Filing:

This statement is filed by:

- (i) Pershing Square Capital Management, L.P., a Delaware limited partnership (<u>Pershing Square</u>), which advises the accounts of Pershing Square, L.P., a Delaware limited partnership (<u>PS</u>), Pershing Square II, L.P., a Delaware limited partnership (<u>PS</u>II), and Pershing Square International, Ltd., a Cayman Islands exempted company (<u>Pershing Square</u> International);
- (ii) PS Management GP, LLC, a Delaware limited liability company (<u>PS Management</u>), which serves as the general partner of Pershing Square;
- (iii) Pershing Square GP, LLC, a Delaware limited liability company (<u>Pershing Square GP</u>), which serves as the general partner of each of PS and PS II; and
- (iv) William A. Ackman, a citizen of the United States of America, who is the Chief Executive Officer of Pershing Square and the managing member of each PS Management and Pershing Square GP.

The foregoing persons hereinafter sometimes collectively are referred to as the <u>Reporting Persons</u>. Any disclosures herein with respect to persons other than the Reporting Persons are made on information and belief after making inquiry to the appropriate party. The Reporting Persons agreement in writing to file this statement on behalf of each of them is attached as Exhibit A hereto.

# (b) Address of Principal Business Office or, if None, Residence:

The address of the business office of each of the Reporting Persons is 888 Seventh Avenue, 42<sup>nd</sup> Floor, New York, New York 10019.

Page 6 of 13

#### (c) Citizenship:

Pershing Square is a limited partnership organized under the laws of the State of Delaware. PS Management is a limited liability company organized under the laws of the State of Delaware. Pershing Square GP is a limited liability company organized under the laws of the State of Delaware. Mr. Ackman is a United States citizen.

#### (d) Title of Class of Securities:

Common Stock, \$0.01 par value per share (<u>Common Stock</u>).

#### (e) **CUSIP Number:** 34964C106

# Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) "Broker or dealer registered under section 15 of the Act (15 U.S.C. 780);
- (b) "Bank as defined in section 3(a)(6) of the Act (15 U.S.C. 78c);
- (c) "Insurance company as defined in section 3(a)(19) of the Act (15 U.S.C. 78c);
- (d) "Investment company registered under section 8 of the Investment Company Act of 1940 (15 U.S.C. 80a-8);
- (e) b An investment adviser in accordance with §240.13d-1(b)(1)(ii)(E);<sup>5</sup>
- (f) "An employee benefit plan or endowment fund in accordance with §240.13d-1(b)(1)(ii)(F);
- (g) b A parent holding company or control person in accordance with §240.13d-1(b)(1)(ii)(G);<sup>6</sup>
- (h) "A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
- (i) "A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940 (15 U.S.C. 80a-3);
- (i) "A non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J);
- (k) "Group, in accordance with §240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with §240.13d-1(b)(1)(ii)(J), please specify the type of institution:
- <sup>5</sup> With respect to Pershing Square and Pershing Square GP.
- <sup>6</sup> With respect to PS Management and Mr. Ackman.

Page 7 of 13

#### Item 4. Ownership.

#### A. Pershing Square Capital Management, L.P.

### (a) Amount beneficially owned:

As of October 4, 2011, Pershing Square may be deemed to have beneficially owned: 20,818,545 shares of Common Stock.

#### (b) Percent of class:

13.4%. The percentages used herein and in the balance of Item 4 are rounded to the nearest tenth and based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011, as reported in Fortune Brands, Inc. s Form 4 filed on October 5, 2011 (the <u>Form 4</u>) and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

# (c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote: None
- (ii) Shared power to vote or to direct the vote: 20,818,545
- (iii) Sole power to dispose or to direct the disposition of: None
- (iv) Shared power to dispose or to direct the disposition of: 20,818,545

# B. PS Management GP, LLC

### (a) Amount beneficially owned:

As of October 4, 2011, PS Management may be deemed to have beneficially owned: 20,818,545 shares of Common Stock.

### (b) Percent of class:

13.4%. The percentages used herein and in the balance of Item 4 are rounded to the nearest tenth and based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011, as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

# (c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote: None
- (ii) Shared power to vote or to direct the vote: 20,818,545
- (iii) Sole power to dispose or to direct the disposition of: None
- (iv) Shared power to dispose or to direct the disposition of: 20,818,545

Page 8 of 13

#### C. Pershing Square GP, LLC

#### (a) Amount beneficially owned:

As of October 4, 2011, Pershing Square GP may be deemed to have beneficially owned: 9,432,640 shares of Common Stock.

#### (b) Percent of class:

6.1%. The percentages used herein and in the balance of Item 4 are rounded to the nearest tenth and based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011, as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

### (c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote: None
- (ii) Shared power to vote or to direct the vote: 9,432,640
- (iii) Sole power to dispose or to direct the disposition of: None
- (iv) Shared power to dispose or to direct the disposition of: 9,432,640

#### D. William A. Ackman

#### (a) Amount beneficially owned:

As of October 4, 2011, Mr. Ackman may be deemed to have beneficially owned: 20,818,545 shares of Common Stock.

#### (b) Percent of class:

13.4%. The percentages used herein and in the balance of Item 4 are rounded to the nearest tenth and based on 155,051,628.95 shares of Common Stock outstanding as of October 3, 2011, as reported in the Form 4 and distributed to Fortune Brands, Inc. s shareholders on a pro rata basis.

Page 9 of 13

#### (c) Number of shares as to which the person has:

- (i) Sole power to vote or to direct the vote: None
- (ii) Shared power to vote or to direct the vote: 20,818,545
- (iii) Sole power to dispose or to direct the disposition of: None
- (iv) Shared power to dispose or to direct the disposition of: 20,818,545

#### Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof, the Reporting Persons have ceased to be the beneficial owner of more than five percent of the class of securities, check the following ".

# Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

# Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

See Exhibit B.

### Item 8. Identification and Classification of Members of the Group.

Not applicable.

#### Item 9. Notice of Dissolution of Group.

Not applicable.

#### Item 10. Certification.

Each of the Reporting Persons hereby makes the following certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 10 of 13

#### **SIGNATURES**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: October 18, 2011

# PERSHING SQUARE CAPITAL MANAGEMENT, L.P.

By: PS Management GP, LLC, its General

Partner

By: /s/ William A. Ackman

William A. Ackman Managing Member

# PS MANAGEMENT GP, LLC

By: /s/ William A. Ackman

William A. Ackman Managing Member

# PERSHING SQUARE GP, LLC

By: /s/ William A. Ackman

William A. Ackman Managing Member

/s/ William A. Ackman
WILLIAM A. ACKMAN

Page 11 of 13

# EXHIBIT A JOINT FILING AGREEMENT

In accordance with Rule 13d-1(k)(1) under the Securities Exchange Act of 1934, as amended, each of the undersigned hereby agrees to the joint filing, along with all other such undersigned, on behalf of the Reporting Persons (as defined in the joint filing), of a statement on Schedule 13G (including amendments thereto) with respect to the common stock par value \$0.01 per share of Fortune Brands Home & Security, Inc., a Delaware corporation, and that this agreement be included as an exhibit to such joint filing. This agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

Date: October 18, 2011

# PERSHING SQUARE CAPITAL MANAGEMENT, L.P.

By: PS Management GP, LLC, its General

Partner

By: /s/ William A. Ackman

William A. Ackman Managing Member

#### PS MANAGEMENT GP, LLC

By: /s/ William A. Ackman

William A. Ackman Managing Member

#### PERSHING SQUARE GP, LLC

By: /s/ William A. Ackman

William A. Ackman Managing Member

/s/ William A. Ackman
WILLIAM A. ACKMAN

Page 12 of 13

# EXHIBIT B ITEM 7

Pershing Square is the relevant entity for which PS Management may be considered a parent holding company. Each of PS Management and Pershing Square GP is the relevant entity for which Mr. Ackman may be considered a control person.

Each of Pershing Square and Pershing Square GP is an investment adviser registered under the Investment Advisers Act of 1940.

Page 13 of 13