Edgar Filing: TechTarget Inc - Form 8-K

TechTarget Inc Form 8-K February 17, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): February 17, 2011 TechTarget, Inc.

(Exact name of registrant as specified in its charter)

Delaware 1-33472 04-3483216

(State or other jurisdiction of incorporation)

(Commission File Number)

(IRS Employer Identification No.)

275 Grove Street, Newton MA

02466

(Address of principal executive offices)

(Zip Code)

Registrant s telephone number, including area code: (617) 431-9200

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Edgar Filing: TechTarget Inc - Form 8-K

#### Item 2.02 Results of Operations and Financial Condition

On February 17, 2011, TechTarget, Inc. ( TechTarget ) issued a press release announcing its results for the fourth fiscal quarter ended December 31, 2010 and fiscal year 2010. TechTarget is also posting a copy of its supplemental prepared remarks with respect to the completed quarter and year on the Investor Information section of its website at www.techtarget.com. The full text of the press release issued in connection with the announcement and the related prepared remarks are furnished as Exhibits 99.1 and 99.2, respectively, to this Current Report on Form 8-K. The information contained in Item 2.02 of this Form 8-K (including Exhibits 99.1 and 99.2) shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act ) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, regardless of any general incorporation by reference language in such filing, except as expressly set forth by specific reference in such a filing.

#### **Item 9.01 Financial Statements and Exhibits**

- (d) Exhibits. The following exhibits relating to Item 2.02 shall be deemed to be furnished, and not filed:
  - 99.1 A copy of the press release issued by TechTarget, Inc. on February 17, 2011 is furnished herewith.
  - A copy of the prepared remarks posted by TechTarget, Inc. to its website on February 17, 2011 is furnished herewith.

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: February 17, 2011 TECHTARGET, INC.

By: /s/ Greg Strakosch Greg Strakosch Chief Executive Officer

## Edgar Filing: TechTarget Inc - Form 8-K

### **EXHIBIT INDEX**

Exhibit No.	Description
99.1	Press Release dated February 17, 2011
99.2	Prepared Remarks dated February 17, 2011