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Rule 424(b)(3)

BEAR STEARNS COMPANIES INC

PRICING SUPPLEMENT NO. 68

Form 424B3

April 11, 2003

DATED: April 8, 2003 File No. 333-76894 (To Prospectus dated January 25, 2002, and Prospectus Supplement dated January 25, 2002) \$10,006,693,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B Principal Amount: \$100,000,000 Floating Rate Notes [X] Book Entry Notes [X] Original Issue Date: 4/11/2003 Fixed Rate Notes [_] Certificated Notes [_] Maturity Date: 4/11/2006 CUSIP#: 073928ZC0 Option to Extend Maturity: No [X] Yes [_] Final Maturity Date: Optional
Repayment Repayment
Date(s)
Price(s) Redemption
Price(s) Redeemable On N/A N/A N/A N/A Applicable Only to Fixed Rate Notes: ______ Interest Rate: Interest Payment Dates: Applicable Only to Floating Rate Notes: Interest Rate Basis: Maximum Interest Rate: N/A [_] Commercial Paper Rate Minimum Interest Rate: N/A [_] Federal Funds Effective Rate [_] Federal Funds Open Rate Interest Reset Date(s): * [_] Treasury Rate Interest Reset Period: Monthly Interest Payment Date(s): ** [_] LIBOR Reuters [X] LIBOR Telerate [_] Prime Rate [_] CMT Rate Initial Interest Rate: 1.60813% Interest Payment Period: Monthly Index Maturity: One Month Spread (plus or minus): +0.30%

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- * On the 11th of each month prior to Maturity.
- ** On the 11th of each month and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.