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BEAR STEARNS COMPANIES INC

Form 424B3 March 27, 2001

> PRICING SUPPLEMENT NO. 28A Rule 424(b)(3) DATED: March 22, 2001 File No. 333-52902

(To Prospectus dated January 11, 2001,

and Prospectus Supplement dated January 11, 2001)

\$9,015,893,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B

Principal Amount: \$375,000,000 Floating Rate Notes [x] Book Entry Notes [x]

Original Issue Date: 3/29/2001 Fixed Rate Notes [] Certificated Notes []

Maturity Date: 3/28/2002 CUSIP#: 073928TK9

Option to Extend Maturity: No [x]

Yes [] Final Maturity Date:

Redemption Repayment Repayment
Redeemable On Price(s) Date(s) Price(s)

N/A N/A N/A N/A

Applicable Only to Fixed Rate Notes:

Interest Rate:

Interest Payment Dates:

Applicable Only to Floating Rate Notes:

Interest Rate Basis: Maximum Interest Rate: N/A

[] Commercial Paper Rate Minimum Interest Rate: N/A

[] Federal Funds Rate Interest Reset Date(s): *

[] Treasury Rate Interest Reset Period: Monthly

[] LIBOR Reuters Interest Payment Date(s): **

[x] LIBOR Telerate

[] Prime Rate

[] CMT Rate

Initial Interest Rate: 5.1375% Interest Payment Period: Monthly

Index Maturity: One Month

Spread (plus or minus): + 0.08%

* On the 28th of each month prior to Maturity.

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 ** On the 28th of each month and at Maturity.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.