ADVO INC Form 8-K September 03, 2002

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of the Securities Exchange Act of 1934

AUGUST 29, 2002 Date of report (Date of earliest event reported)

ADVO, INC. (Exact name of registrant as specified in its charter)

DELAWARE1-1172006-0885252(State or other jurisdiction<br/>of incorporation or organization)(Commission file number)(IRS Employer<br/>Identification No.)

ONE UNIVAC LANE, P.O. BOX 755, WINDSOR, CONNECTICUT 06095-0755 (Address of Principal Executive Offices)

Registrant's telephone number, including area code: (860) 285-6120

ITEM 5. OTHER EVENTS

On August 29, 2002, ADVO, Inc. (the "Company") announced the election of Bobbie Gaunt, to the Company's Board of Directors. Ms. Gaunt recently retired from her position as President and Chief Executive Officer of Ford Motor Company of Canada. In addition to her ADVO board membership, Ms. Gaunt is a member of the Board of Directors of the Great Atlantic & Pacific Tea Company, and the Board of Visitors of the Katz Business School, University of Pittsburgh.

Also, on August 29, 2002, Chris Hutter was reelected to the position of Vice President - Treasurer and Investor Relations.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

The following exhibits are filed herewith:

Exhibit No. Description

99(a) Press release, dated August 29, 2002, issued by the Company.

Filed herewith.

1

## Edgar Filing: ADVO INC - Form 8-K

-2-

## SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 29, 2002

ADVO, Inc.

By /s/ DAVID STIGLER

David Stigler Senior Vice President Chief Legal and Public Affairs Officer, General Counsel and Corporate Secretary

-3-

## EXHIBIT INDEX

Exhibit No.	Description	Incorporation by Reference
99 (a)	Press release dated August 29, 2002, issued by the Company.	Filed herewith.