## Edgar Filing: State Auto Financial CORP - Form 4/A

|   | Financial CORP                          |  |   |   |                          |                  |   |  |  |           |  |
|---|---|--|---|---|--------------------------|------------------|---|--|--|-----------|--|
| Form 4/A  | 1 1                                     |  |   |   |                          |                  |   |  |  |           |  |
| July 14, 20   | ЛЛ                                      |  |   |   |                          |                  |   |  | OMB AP   | PROVAL    |  |
|   | CIVILD                                  | STATES                                       |   |   | AND EXCI<br>n, D.C. 2054 |                  | GE C  | OMMISSION  | OMB<br>Number:   | 3235-0287 |  |
| Check this box  |   |  |   | NGES IN BENEFICIAL OWNERSHIP O<br>SECURITIES        |                          |                  |   |  | Expires:January 3:<br>200Estimated averageburden hours per<br>response0. |           |  |
| Form 5<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section<br>30(h) of the Investment Company Act of 1940<br>1(b). |   |  |   |   |                          |                  |   |  |  |           |  |
| (Print or Type  | e Responses)                            |  |   |   |                          |                  |   |  |  |           |  |
|   | Address of Reporting<br>UTOMOBILE MU    |  | Symbol  |   | nd Ticker or Tr          | -                |   | 5. Relationship of F<br>Issuer   | Reporting Perso  | on(s) to  |  |
|   |   |  |   |   | ncial CORP               | [311             | 'U]   | (Check all applicable)   |  |           |  |
| (Mor  |   |  |   | e of Earliest Transaction<br>h/Day/Year)<br>1/2011  |                          |                  |   | Director Owner<br>Officer (give title Other (specify<br>below)             |  |           |  |
|   |   |  | nendment, Date Original<br>onth/Day/Year)<br>2011 |   |                          |                  | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_Form filed by One Reporting Person          |  |  |           |  |
| COLUMBUS, OH 43215  |   |  |   |   |                          |                  |   | Form filed by Mc<br>Person   | Form filed by More than One Reporting rson                               |           |  |
| (City)  | (State)                                 | (Zip)  | Tal   | ble I - Non   | -Derivative Se           | curitie          | es Acqu   | iired, Disposed of,  | or Beneficiall   | y Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)  | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deeme<br>Execution I<br>any<br>(Month/Da | Date, if  | Code (Instr. 3, 4 and 5)<br>(Instr. 8)<br>(A)<br>or |                          | red (A)<br>Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)        |           |  |
| Common<br>Shares<br>without<br>par value  | 07/01/2011                              |  |   | J <u>(1)</u>  | 4,919.398                |                  |   | 25,281,793.98  | D  |           |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | (Month/Day/Year) (Instr. 8) De<br>Se<br>Ac<br>(A<br>Di<br>of<br>(Ir |       | onNumber<br>of | Number Expiration Date<br>of (Month/Day/Year)<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, |                     |                    | le and<br>unt of<br>rlying<br>rities<br>. 3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owne<br>Follo<br>Repo<br>Trans<br>(Instr |  |
|---|---|---|-------|----------------|---|---------------------|--------------------|--|---|--|--|
|   |   |   |       | Code V         | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title  | Amount<br>or<br>Number<br>of<br>Shares              |  |  |
| Reporting Owners                                    |   |   |       |                |   |                     |                    |  |   |  |  |
|   | Reportin  | g Owner Name / Add  | lress |                | Relat   | tionships           |                    |  |   |  |  |

|  | Director | 10% Owner | Officer | Other |
|--|----------|-----------|---------|-------|
| STATE AUTOMOBILE MUTUAL INSURANCE CO               |          |           |         |       |
| 518 E. BROAD STREET                                |          | Х         |         |       |
| COLUMBUS, OH 43215                                 |          |           |         |       |
| Signatures   |          |           |         |       |
| State Automobile Mutual Insurance Company by James | A. Yano. |           |         |       |

| Secretary |   | 07/14/2011 |
|-----------|---|------------|
|           | <u>**</u> Signature of Reporting Person | Date       |
|           |   |            |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Transactions reflect stock bonus awards made by the reporting person to employees of Issuer.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.