WHITNEY JOHN O

Form 4

September 17, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. See Instruction

obligations

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * WHITNEY JOHN O

(First)

(Street)

2. Issuer Name and Ticker or Trading

Symbol

CHURCH & DWIGHT CO INC

5. Relationship of Reporting Person(s) to

Issuer

/DE/[CHD]

(Check all applicable) X_ Director 10% Owner

3. Date of Earliest Transaction (Month/Day/Year)

469 NORTH HARRISON STREET 09/15/2008

Officer (give title Other (specify below)

(Middle)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

PRINCETON, NJ 08543

(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Transaction Date 2A. Deemed 1.Title of 3. 4. Securities Acquired (A) 5. Amount of 6.

Security (Month/Day/Year) Execution Date, if (Instr. 3) (Month/Day/Year)

Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)

7. Nature of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4)

(A) or Code V Amount (D) Reported (I) Transaction(s)

(Instr. 4)

(Instr. 3 and 4) Price

Common Stock

09/15/2008

S 4,694 D 2,238 D 64.6865

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | te | 7. Title and A Underlying S (Instr. 3 and | Securities |
|---|---|---|---|--|---|---------------------|--------------------|---|----------------------------------|
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Phantom Stock | \$ 0 | | | | | <u>(1)</u> | 08/08/1988 | Common Stock | 6,123.259 |
| Stock Option | \$ 12.6667 | | | | | 05/11/2000 | 05/11/2010 | Common Stock | 3,000 |
| Stock Option | \$ 16.5567 | | | | | 05/10/2004 | 05/10/2011 | Common Stock | 7,500 |
| Stock Option | \$ 20.8834 | | | | | 05/08/2006 | 05/08/2013 | Common Stock | 7,500 |
| Stock Option | \$ 22.9 | | | | | 05/09/2005 | 05/09/2012 | Common Stock | 7,500 |
| Stock Option | \$ 31.0934 | | | | | 05/06/2007 | 05/06/2014 | Common Stock | 7,500 |
| Stock Option | \$ 34.29 | | | | | 05/05/2008 | 05/05/2015 | Common Stock | 5,000 |
| Stock Option | \$ 36.355 | | | | | 05/04/2009 | 05/04/2016 | Common Stock | 5,000 |
| Stock Option | \$ 51.55 | | | | | 05/03/2010 | 05/03/2017 | Common Stock | 5,000 |
| Stock Option | \$ 56.62 | | | | | 05/01/2011 | 05/01/2018 | Common Stock | 5,000 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | |
|--------------------------------|---------------|-----------|---------|-------|--|--|
| • 5 | Director | 10% Owner | Officer | Other | | |
| WHITNEY JOHN O | | | | | | |
| 469 NORTH HARRISON STREET | X | | | | | |
| PRINCETON, NJ 08543 | | | | | | |

Reporting Owners 2

Signatures

Andrew C. O9/17/2008 Forsell

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The phantom stock shares were acquired under the Church & Dwight Co., Inc. Deferred Compensation Plan and are to be settled in cash at such time as prescribed by the Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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