

NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNICIPAL FUND  
Form NSAR-B  
June 30, 2010

PAGE 1  
000 B000000 04/30/2010  
000 C000000 0001087786  
000 D000000 N  
000 E000000 NF  
000 F000000 Y  
000 G000000 N  
000 H000000 N  
000 I000000 6.1  
000 J000000 A  
001 A000000 NUVEEN NEW JERSEY DIVIDEND ADVANTAGE MUNI FD  
001 B000000 811-09455  
001 C000000 3129178200  
002 A000000 333 WEST WACKER DRIVE  
002 B000000 CHICAGO  
002 C000000 IL  
002 D010000 60606  
002 D020000 1286  
003 000000 N  
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007 C010400 4  
007 C010500 5  
007 C010600 6  
007 C010700 7  
007 C010800 8  
007 C010900 9  
007 C011000 10  
008 A000001 NUVEEN ASSET MANAGEMENT  
008 B000001 A  
008 C000001 801-14147  
008 D010001 CHICAGO  
008 D020001 IL  
008 D030001 60606  
008 D040001 1286  
012 A000001 EQUISERVE INC.  
012 B000001 84-05925  
012 C010001 PROVIDENCE  
012 C020001 RI  
012 C030001 02940  
013 A000001 ERNST & YOUNG LLP  
013 B010001 CHICAGO  
013 B020001 IL  
013 B030001 60606  
014 A000001 NUVEEN INVESTMENTS, LLC  
014 B000001 8-13464  
PAGE 2  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02110  
015 E010001 X

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018 000000 Y  
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 022 A000001 BARLCAYS BANK PLC  
 022 B000001 13-4942190  
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 022 A000002 SAMUEL A. RAMIREZ  
 022 B000002 13-2695511  
 022 C000002 0  
 022 D000002 1471  
 022 A000003 ROBERT W. BAIRD  
 022 B000003 39-6037917  
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 022 A000004 CITIGROUP  
 022 B000004 13-3214963  
 022 C000004 995  
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 022 A000005 MERRILL LYNCH  
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 022 B000006 13-3224016  
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 022 A000008 M&T SECURITIES  
 022 B000008 16-1263079  
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 022 C000008 518  
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 022 A000009 STEPHENS INC  
 022 B000009 71-0211822  
 022 C000009 0  
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 022 A000010 WELLS FARGO  
 022 B000010 41-1508325  
 022 C000010 0  
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 023 D000000 4064  
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054 L000000 N  
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070	P020000	N
070	Q010000	N
070	Q020000	N
070	R010000	N

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070 R020000 N  
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 071 C000000 133321  
 071 D000000 4

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 072 G000000 0  
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 074 N000000 140071

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074 O000000 0  
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074 R020000	0
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074 R040000	778
074 S000000	43925
074 T000000	95300
074 U010000	6570
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076 000000	13.48
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078 000000	N
080 A000000	CHUBB GROUP OF INSURANCE COMPANIES
080 B000000	BERKLEY, GREAT AMERICAN, ST. PAUL & CNA
080 C000000	110000
081 A000000	Y
081 B000000	199
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086 E020000	0
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086 F020000	0
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087 A020000	67069Y102
087 A030000	NXJ
PAGE 9	
088 A000000	N
088 B000000	N
088 C000000	N
088 D000000	Y
SIGNATURE	STEPHEN D. FOY
TITLE	VP & CONTROLLER