Groupon, Inc. Form 4 October 11, 2016

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB APPROVAL

OMB Number: 3235-0287 January 31,

Expires: 2005
Estimated average

burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

1(b).

Common

Stock

10/07/2016

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Drobny Dane A			ssuer Name <b>and</b> Ticker or Trading	5. Relationship of Reporting Person(s) to Issuer
			apon, Inc. [GRPN]	(Check all applicable)
(Last)	(First) (M	Middle) 3. Da	te of Earliest Transaction	(*************************************
C/O GROU CHICAGO	PON, INC., 600 V AVENUE		nth/Day/Year) 7/2016	Director 10% Owner _X Officer (give title Other (specify below)  General Counsel and Secretary
	(Street)		Amendment, Date Original (Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person
CHICAGO,	, IL 60654			Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Гable I - Non-Derivative Securiti	ties Acquired, Disposed of, or Beneficially Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date any (Month/Day/Yo	Code (Instr. 3, 4 and 5)	of (D) Securities Form: Direct Indirect
Class A Common Stock	10/07/2016		` ^	\$ 0 389,529 D
Class A				<b>¢</b>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $F^{(1)}$ 

24,492 D

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SEC 1474

(9-02)

365,037

D

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Restricted Stock Units	<u>(2)</u>	10/07/2016		M	53,593	07/07/2015(3)	(3)	Class A Common Stock	53,593

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Drobny Dane A C/O GROUPON, INC. 600 WEST CHICAGO AVENUE CHICAGO, IL 60654

General Counsel and Secretary

## **Signatures**

/s/ Erin G. Stone, by Power of Attorney

10/11/2016

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld by the issuer to satisfy the mandatory tax withholding requirement upon vesting of restricted stock units. This is not an open market sale of securities.
- (2) Each restricted stock unit represents a contingent right to receive one share of Class A Common Stock.
- Twenty-five percent (25%) of the restricted stock units reported on this line vested on July 7, 2015 and the remainder of the restricted (3) stock units will vest quarterly in 12 equal installments, beginning on October 7, 2015, subject to Mr. Drobny's continued employment with the Company through each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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