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HAMMER Form 4 February 0	GREN JOHN H 4, 2011										
FOR	ЛД								OMB AP	PROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO Washington, D.C. 20549						OMMISSION	OMB Number:	3235-0287			
Check if no lo	this box								Expires:	January 31, 2005	
subject Sectior	to SIAIE 116.	MENT O	F CHA		N BENEF JRITIES	ERSHIP OF	Estimated a burden hour	ited average hours per			
Form 4 or Form 5 obligations may continue.response0.5See Instruction 1(b).Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 19400.5								0.5			
(Print or Type	e Responses)										
1. Name and Address of Reporting Person <u>*</u> HAMMERGREN JOHN H			2. Ibbael Flame and Flemer of Flaming					5. Relationship of Reporting Person(s) to Issuer			
(Lest)	(First)	(Middle)			_	-		(Check	all applicable)	
			/Day/Year)	Transaction		-	_X Director 10% Owner _X Officer (give title Other (specify elow) below) Chairman, President & CEO				
SAN FRA	(Street) NCISCO, CA 941	104		nendment, Ionth/Day/Y	Date Origin	al		 Individual or Joi Applicable Line) X_ Form filed by O Form filed by Mo 	nt/Group Filin	g(Check son	
(City)	(State)	(Zip)	Та	ble I - Nor	1-Derivative	Secu	rities Acqui	ired, Disposed of,	or Beneficiall	y Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Transaction Date 2A. Deemed		Code (Instr. 3, 4 and 5) ar) (Instr. 8) (A)				Securities Beneficially Owned Following Reported Transaction(s)	Ownership Indirec Form: Benefic Direct (D) Owner or Indirect (Instr. 4 (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code V	Amount	or (D)	Price \$ 34.36	(Instr. 3 and 4)			
Common Stock	02/03/2011			М	111,200 (1)	А		111,200	D		
Common Stock	02/03/2011			S	111,200 (1)	D	\$ 75.6888	0	D		
Common Stock								538,789.925 (2)	Ι	By Trust	
Common Stock								4,017.7426	Ι	By Profit-Sharing Investment Plan	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	Securiti Acquire	ive ies ed (A) or ed of (D)	6. Date Exercise Expiration Dat (Month/Day/Y	e	7. Title and A Underlying S (Instr. 3 and 4	leci
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	A N Sł
Employee Stock Option (Right-to-buy)	\$ 34.36	02/03/2011		М	1	11,200 (1)	01/27/2004	07/30/2013	Common Stock	1

Reporting Owners

Reporting Owner Name / Address	Relationships						
, of the second s	Director	10% Owner	Officer	Other			
HAMMERGREN JOHN H ONE POST STREET SAN FRANCISCO, CA 94104	Х		Chairman, President & CEO				
Ciam a true a							

Signatures

Donna Spinola, Attorney-in-fact	02/04/201	
<u>**</u> Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Option exercise and sale were pursuant to a previously adopted plan dated 5/11/2010, intended to comply with Rule 10b5-1(c).

Represents 258,549.925 shares held under the Hammergren Family Trust; 59,658 under the JHH 2009 GRAT #4; 59,658 under the WLH 2009 GRAT #4; 13,664 under the JHH 2009 GRAT #5; 13,664 under the WLH 2009 GRAT #5; 13,664 under the JHH 2009 GRAT #6;

(2) 13,664 under the WLH 2009 GRAT #6; 13,664 under the JHH 2009 GRAT #7; 13,664 under the WLH 2009 GRAT#7; 13,665 under the JHH 2009 GRAT #8; 12,900 under the JHH 2010 GRAT #3; 12,900 under the WLH 2010 GRAT #3; 12,905 under the JHH 2010 GRAT #4; 12,905 under the WLH GRAT #4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.