CEMEX SAB DE CV Form 6-K August 09, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 or 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

Date of Report: August 9, 2011

CEMEX, S.A.B. de C.V. (Exact name of Registrant as specified in its charter)

CEMEX PUBLICLY TRADED STOCK CORPORATION WITH VARIABLE CAPITAL

(Translation of Registrant's name into English)

United Mexican States (Jurisdiction of incorporation or organization)

Av. Ricardo Margáin Zozaya #325, Colonia Valle del Campestre Garza García, Nuevo León, México 66265 (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F X Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):

N/A

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CEMEX COMPLETES ROLL-OVER OF SECURITIZATION OF ACCOUNTS RECEIVABLES PROGRAM IN MEXICO

MONTERREY, MEXICO, AUGUST 9, 2011– CEMEX, S.A.B. de C.V. (CEMEX) (NYSE: CX) announced today that it has successfully rolled-over its securitization of accounts receivables program in Mexico.

To fund the transaction, a trust (at HSBC Mexico) issued MXN\$2.5 billion (approximately US\$202 million using an exchange rate of MXN\$12.37 per U.S. dollar) of receivables-backed bonds maturing on October 5, 2015. The sale of receivables will be on a non-recourse basis and will not represent debt for CEMEX.

The bonds were priced at a spread of 200 bps over the 28-day TIIE interbank rate and were assigned an "mxAAA(sf)" rating by Standard & Poor's and "HRAAA" by HR Ratings.

Proceeds of the securitization will be used to fully amortize the receivables-backed bonds issued on July 2009 under the securitization program which is being rolled-over and to pay down debt.

Fernando A. González, Executive Vice President of Finance and Administration, said: "We are pleased with having rolled-over our securitization program in Mexico with a new longer term program and achieving a lower interest-rate spread."

CEMEX is a global building materials company that provides high-quality products and reliable service to customers and communities in more than 50 countries throughout the world. CEMEX has a rich history of improving the well-being of those it serves through its efforts to pursue innovative industry solutions and efficiency advancements and to promote a sustainable future.

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This press release contains forward-looking statements and information that are necessarily subject to risks, uncertainties and assumptions. Many factors could cause the actual results, performance or achievements of CEMEX to be materially different from those expressed or implied in this release, including, among others, changes in general economic, political, governmental and business conditions globally and in the countries in which CEMEX does business, changes in interest rates, changes in inflation rates, changes in exchange rates, the level of construction generally, changes in cement demand and prices, changes in raw material and energy prices, changes in business strategy and various other factors. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described herein. CEMEX assumes no obligation to update or correct the information contained in this press release.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, CEMEX, S.A.B. de C.V. has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

CEMEX, S.A.B. de C.V. (Registrant)

Date: August 9, 2011 By: /s/ Rafael Garza

Name: Rafael Garza Title: Chief Comptroller