CITIZENS INC Form 4 August 27, 2013

# FORM 4

### OMB APPROVAL

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or Number: January 31,

Expires: 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Citizens,

Inc. Class

03/01/2013

(Print or Type Responses)

1. Name and Address of Reporting Person \*

	RILEY HA	AROLD E		Symbol		NC	ICIA1			Issuer		
(Last) (First) (Middle) 400 EAST ANDERSON LANE			CITIZENS INC [CIA] 3. Date of Earliest Transaction (Month/Day/Year) 01/25/2013						(Check all applicable)  _X_ Director 10% Owner _X_ Officer (give title Other (specify below)  Chairman & CEO			
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
	AUSTIN,	TX 78752								Form filed by More Person	than One Repo	orting
	(City)	(State)	(Zip)	Ta	ble I - N	Non-	Derivative S	Secur	ities Acqu	uired, Disposed of, or	Beneficially	Owned
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution lany	cution Date, if		4. Securities Acquired (A) ransactionor Disposed of (D) ode (Instr. 3, 4 and 5) nstr. 8)  (A) or ode V Amount (D) Price				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)
	Citizens, Inc. Class A Common Stock	01/25/2013			L(1)	V	25.6442		\$ 9.71	2,011,899.2179	D	
	Citizens, Inc. Class A Common Stock	02/01/2013			L(1)	V	24.0293	A	\$ 10.37	2,011,923.2472	D	

 $L_{-}^{(1)}$  V 26.247 A \$ 9.49 2,011,949.4942 D

of

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A Common Stock									
Citizens, Inc. Class A Common Stock	03/28/2013	L <u>(1)</u>	V	30.2193	A	\$ 8.24	2,011,979.7135	D	
Citizens, Inc. Class A Common Stock	04/26/2013	L(1)	V	38.0477	A	\$ 6.54	2,012,017.7612	D	
Citizens, Inc. Class A Common Stock	05/31/2013	L(1)	V	39.6435	A	\$ 6.27	2,012,057.4047	D	
Citizens, Inc. Class A Common Stock	06/28/2013	<u>L(1)</u>	V	40.6001	A	\$ 6.12	2,012,098.0048	D	
Citizens, Inc. Class A Common Stock	08/02/2013	L(1)	V	34.1542	A	\$ 7.28	2,012,132.159	D	
Citizens, Inc. Class A Common Stock	08/26/2013	G(2)		1,250	D	\$ 7.54	2,010,882.159	D	
Citizens, Inc. Class A Common Stock							462,294	I	Spouse
Citizens, Inc. Class B Common Stock							1,001,714	I	Revocable Trust

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 Persons who respond to the collection of information contained in this form are not

(9-02)

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration D	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amaunt		
						Date	Expiration				
						Exercisable	Date				
				Code V	(A) (D)						
				Code V	4, and 5)		•	Title	Amount or Number of Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
RILEY HAROLD E								
400 EAST ANDERSON LANE	X		Chairman & CEO					

# **Signatures**

**AUSTIN, TX 78752** 

/s/Harold E.
Riley

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were purchased through the Citizens Stock Investment Plan as part of regular monthly payroll deduction.
- (2) Charitable Contribution

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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