

CLOROX CO /DE/  
Form FWP  
November 04, 2009

**Filed Pursuant to Rule 433  
Registration Statement No. 333-146472  
November 4, 2009**

**THE CLOROX COMPANY  
3.55% SENIOR NOTES DUE 2015**

**Pricing Term Sheet**

|                                      |   |
|--------------------------------------|---|
| <b>Issuer:</b>                       | The Clorox Company  |
| <b>Principal Amount:</b>             | \$300,000,000   |
| <b>Security Type:</b>                | Senior Notes  |
| <b>Legal Format:</b>                 | SEC Registered  |
| <b>Trade Date:</b>                   | November 4, 2009  |
| <b>Settlement Date:</b>              | November 9, 2009 (T+3)  |
| <b>Maturity Date:</b>                | November 1, 2015  |
| <b>Issue Price:</b>                  | 99.830%   |
| <b>Coupon:</b>                       | 3.55%   |
| <b>Yield:</b>                        | 3.582%  |
| <b>Benchmark Treasury:</b>           | 2.375% due October 31, 2014   |
| <b>Benchmark Treasury Price:</b>     | 99-31   |
| <b>Benchmark Treasury Yield:</b>     | 2.382%  |
| <b>Spread to Benchmark Treasury:</b> | +120 basis points   |
| <b>Interest Payment Dates:</b>       | November 1 and May 1, commencing on May 1, 2010   |
| <b>Make-whole Call:</b>              | T+20 basis points   |
| <b>CUSIP:</b>                        | 189054AR0   |
| <b>Joint Book-Running Managers:</b>  | Citigroup Global Markets Inc.<br>J.P. Morgan Securities Inc.<br>Wells Fargo Securities, LLC                             |
| <b>Senior Co-Managers:</b>           | BNP Paribas Securities Corp.<br>Goldman, Sachs & Co.<br>Mitsubishi UFJ Securities (USA), Inc.                           |
| <b>Co-Managers:</b>                  | PNC Capital Markets LLC<br>The Williams Capital Group, L.P.<br>Fifth Third Securities, Inc.<br>Blaylock Robert Van, LLC |
| <b>Ratings:</b>                      | Baa2 (stable) (Moody) [s]<br>BBB+ (stable) (S&P)<br>BBB (stable) (Fitch)  |

The securities ratings are made by the rating agencies and not the issuer or underwriters and a securities rating is not a recommendation by the rating agency, the issuer, or the underwriters to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the U.S. Securities and Exchange Commission (SEC) for this offering to which this communication relates. Before you invest, you should read the prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by searching the SEC online database (EDGAR®) at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus from Citigroup Global Markets Inc. by calling 1-877-858-5407, J.P. Morgan Securities Inc. by calling collect at 1-212-834-4533 or Wells Fargo Securities, LLC by calling 1-800-326-5897.**

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