DOLE FOOD CO INC Form 8-K March 13, 2013

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C.

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report: March 12, 2013

DOLE FOOD COMPANY, INC.

(Exact Name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction

1-4455 (Commission 99-0035300 (IRS Employer

of Incorporation) File Number) Identification No.)

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One Dole Drive

Westlake Village, California 91362

(Address of Principal Executive Offices and Zip Code)

Registrant s telephone number, including area code: (818) 879-6600

Check the appropriate box below if the Form 8-K filing is intende	d to simultaneously	satisfy the filing	obligation of th	he registrant	under any of
the following provisions (see General Instruction A.2. below):					

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 7. Regulation FD

Item 7.01. Regulation FD Disclosure

On March 12, 2013, Dole hosted a previously announced conference call/webcast and slide presentation at 4:45 P.M. Eastern Time. As noted in the March 5, 2013 press release announcing the conference call/webcast and slide presentation, any interested party was able to listen to the call using the telephone numbers and passcode provided in the press release, and the webcast and slide presentation are available to the public on the website provided in the press release. The slide presentation furnished as Exhibit 99.1 to this Current Report on Form 8-K is the slide presentation available on such website that was discussed on the conference call/webcast and slide presentation.

The information furnished pursuant to this Item 7.01, including Exhibit 99.1, shall not be deemed to be filed for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section. The information in this Current Report shall not be incorporated by reference into any registration statement pursuant to the Securities Act of 1933 or the Securities Exchange Act of 1934, each as amended.

Section 9. Financial Statement and Exhibits

Item 9.01. Financial Statements and Exhibits

- (d) Exhibits:
- 99.1 Slide presentation discussed on publicly accessible March 12, 2013 conference call/webcast and slide presentation.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: March 12, 2013 Dole Food Company, Inc.

REGISTRANT

By: /s/ Keith C. Mitchell

Keith C. Mitchell Vice President and Chief Financial Officer

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EXHIBIT INDEX

Exhibit	
Number	Description

99.1 Slide presentation discussed on publicly accessible March 12, 2013 conference call/webcast and slide presentation.