V F CORP
Form SC 13G/A
February 11, 2011

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 13G

(RULE 13D-102)

INFORMATION STATEMENT PURSUANT TO RULE 13D-1

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(AMENDMENT NO. 54)

V.F. Corporation

(Name of Issuer)

Common Stock

(Title of Class of Securities)

918204108

(CUSIP Number)

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

x Rule 13d-1(b)

¨ Rule 13d-1(c)

¨ Rule 13d-1(d)

CUSIP No. 918204108 Page 1 of 7 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

The PNC Financial Services Group, Inc. 25-1435979

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) ¨ b) ¨

3) SEC USE ONLY

4) Citizenship or Place of Organization

Pennsylvania

Number of Shares Beneficially Owned By Each Reporting Person With	5)	Sole Voting Power 74,318
	6)	Shared Voting Power 21,654,103* *See the response to Item 6.
	7)	Sole Dispositive Power 30,532
	8)	Shared Dispositive Power 21,670,473*

*See the response to Item 6.

9) Aggregate Amount Beneficially Owned by Each Reporting Person

21,735,872*

*See the response to Item 6.

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares

See Instructions ¨

11) Percent of Class Represented by Amount in Row (9)

19.65

12) Type of Reporting Person (See Instructions)

HC

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1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Bancorp, Inc. 51-0326854

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) ¨ b) ¨

3) SEC USE ONLY

4) Citizenship or Place of Organization

Delaware

Number of Shares Beneficially Owned By Each Reporting Person With	5)	Sole Voting Power 74,318
	6)	Shared Voting Power 21,654,103* *See the response to Item 6.
	7)	Sole Dispositive Power 30,532
	8)	Shared Dispositive Power 21,670,473*

*See the response to Item 6.

9) Aggregate Amount Beneficially Owned by Each Reporting Person

21,735,872*

*See the response to Item 6.

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares

See Instructions ¨

11) Percent of Class Represented by Amount in Row (9)

19.65

12) Type of Reporting Person (See Instructions)

HC

CUSIP No. 918204108 Page 3 of 7 Pages

1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Bank, National Association 22-1146430

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) ¨ b) ¨

3) SEC USE ONLY

4) Citizenship or Place of Organization

United States

Number of Shares Beneficially Owned By Each Reporting Person With

5) Sole Voting Power

74,318

6) Shared Voting Power

21,654,103*

*See the response to Item 6.

7) Sole Dispositive Power

30,532

8) Shared Dispositive Power

21,670,473*

*See the response to Item 6.

9) Aggregate Amount Beneficially Owned by Each Reporting Person

21,735,872*

*See the response to Item 6.

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares

See Instructions ¨

11) Percent of Class Represented by Amount in Row (9)

19.65

12) Type of Reporting Person (See Instructions)

BK

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1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Capital Advisors, LLC 27-0640560

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) ¨ b) ¨

3) SEC USE ONLY

4) Citizenship or Place of Organization

Delaware

Number of Shares Beneficially Owned By Each Reporting Person With	5)	Sole Voting Power
		4,011
	6)	Shared Voting Power
		-0-
	7)	Sole Dispositive Power
		5,859
	8)	Shared Dispositive Power

3,522

9) Aggregate Amount Beneficially Owned by Each Reporting Person

9,381*

*See the response to Item 6.

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares

See Instructions ¨

11) Percent of Class Represented by Amount in Row (9)

Less than 0.01

12) Type of Reporting Person (See Instructions)

IA

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1) Names of Reporting Persons

IRS Identification No. Of Above Persons

PNC Delaware Trust Company 81-0581990

2) Check the Appropriate Box if a Member of a Group (See Instructions)

a) ¨ b) ¨

3) SEC USE ONLY

4) Citizenship or Place of Organization

Delaware

Number of Shares Beneficially Owned By Each Reporting Person With	5)	Sole Voting Power
		85
	6)	Shared Voting Power
		347,105*
		*See the response to Item 6.
	7)	Sole Dispositive Power
		98
	8)	Shared Dispositive Power
		347,105*

*See the response to Item 6.

9) Aggregate Amount Beneficially Owned by Each Reporting Person

347,203*

*See the response to Item 6.

10) Check if the Aggregate Amount in Row (9) Excludes Certain Shares

See Instructions ¨

11) Percent of Class Represented by Amount in Row (9)

0.31

12) Type of Reporting Person (See Instructions)

BK

ITEM 2(a) NAME OF PERSON FILING:

The PNC Financial Services Group, Inc.; PNC Bancorp, Inc.; PNC Bank, National Association;

PNC Capital Advisors, LLC; and PNC Delaware Trust Company

ITEM 2(b) ADDRESS OF PRINCIPAL BUSINESS OFFICE:

The PNC Financial Services Group, Inc. One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707

PNC Bancorp, Inc. 22 Delaware Avenue, Wilmington, DE 19801

PNC Bank, National Association One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707

PNC Capital Advisors, LLC One PNC Plaza, 249 Fifth Avenue, Pittsburgh, PA 15222-2707

PNC Delaware Trust Company 222 Delaware Avenue, Wilmington, DE 19801

ITEM 2(c) CITIZENSHIP:

The PNC Financial Services Group, Inc. Pennsylvania

PNC Bancorp, Inc. Delaware

PNC Bank, National Association United States

PNC Capital Advisors, LLC Delaware

PNC Delaware Trust Company Delaware

ITEM 4 OWNERSHIP:

The following information is as of December 31, 2010:

(a) Amount Beneficially Owned:	21,735,872 *
	*See the response to Item 6.
(b) Percent of Class:	19.65
(c) Number of shares to which such person has:	
(i) sole power to vote or to direct the vote	74,318
(ii) shared power to vote or to direct the vote	21,654,103*
(iii) sole power to dispose or to direct the disposition of	30,532
(iv) shared power to dispose or to direct the disposition of	21,670,473*
	*See the response to Item 6.

ITEM 6 OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON:

Of the total shares of common stock reported herein, 21,654,103 shares are held in trust accounts for which PNC Bank, National Association serves as co-trustee. PNC Bank, National Association serves as co-trustee with M. Rust Sharp and Ursula F. Fairbairn and is deemed to share with them voting power and dispositive power with respect to those 21,654,103 shares.

Of the total shares of common stock reported herein, 72,290 shares are held in accounts at PNC Bank, National Association in a fiduciary capacity outside of the above-referenced trusts.

Of the total shares of common stock reported herein, 9,381 shares are held in accounts at PNC Capital Advisors, LLC in a fiduciary capacity outside of the above-referenced trusts.

Of the total shares of common stock reported herein, 98 shares are held in accounts at PNC Delaware Trust Company in a fiduciary capacity outside of the above-referenced trusts.

ITEM 7 IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY:

Included are the following subsidiaries of The PNC Financial Services Group, Inc. HC:

PNC Bancorp, Inc. HC (wholly owned subsidiary of The PNC Financial Services Group, Inc.)

PNC Bank, National Association BK (wholly owned subsidiary of PNC Bancorp, Inc.)

PNC Capital Advisors, LLC IA (wholly owned subsidiary of PNC Bank, National Association)

PNC Delaware Trust Company BK (wholly owned subsidiary of PNC Bank, National Association)

ITEM 10 CERTIFICATION:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

February 11, 2011
Date

By: /s/ Joseph C. Guyaux
Signature - The PNC Financial Services Group, Inc.

Joseph C. Guyaux, President
Name & Title

February 11, 2011
Date

By: /s/ Connie Bond Stuart
Signature - PNC Bancorp, Inc.

Connie Bond Stuart, Chairperson
Name & Title

February 11, 2011

Date

By: /s/ Joseph C. Guyaux
Signature PNC Bank, National Association

February 11, 2011
Date

By: /s/ Kevin A McCreadie
Signature PNC Capital Advisors, LLC

Kevin A. McCreadie, Manager, President & CEO
Name & Title

February 11, 2011
Date

By: /s/ John Colgan
Signature PNC Delaware Trust Company

John Colgan, Senior Vice President
Name & Title

Joseph C. Guyaux, President
Name & Title

AN AGREEMENT TO FILE A JOINT STATEMENT WAS PREVIOUSLY FILED