UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

October 5, 2004

Date of Report (date of earliest event reported)

GOOGLE INC.

(Exact name of Registrant as specified in its charter)

Delaware

000-50726

77-0493581

(State or other jurisdiction of

incorporation or organization)

(Commission File Number)

1600 Amphitheatre Parkway

Mountain View, CA 94043

(I.R.S. Employer

Identification Number)

1

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(Address of principal executive offices)

(650) 623-4000

(Registrant s telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events

On October 5, 2004, Google Inc. (Google) made available on the Investor Relations section of its corporate web site (www.google.com) certain financial data for fiscal years 2001, 2002 and 2003 and quarterly financial data for the six quarters ended June 30, 2004 and for the first six months of fiscal 2004. A copy of the financial data made available on Google s corporate web site is furnished as Exhibit 99.01 to this Form 8-K.

This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the Exchange Act), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits

(c) Exhibits

 Exhibit No.
 Description

 99.01
 Selected Financial Data

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

GOOGLE INC.

Date: October 8, 2004

/s/ Eric Schmidt

Eric Schmidt

Chairman of the Executive Committee

and Chief Executive Officer

EXHIBIT INDEX

Exhibit No. Description

99.01 Selected Financial Data