

MEDIA GENERAL INC  
Form 8-K  
July 17, 2003

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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 15, 2003

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**MEDIA GENERAL, INC.**

(Exact name of registrant as specified in its charter)

Commonwealth of Virginia  
(State or other jurisdiction of

incorporation or organization)

54-0850433  
(I.R.S. Employer

Identification No.)

333 E. Franklin St., Richmond, VA  
(Address of principal executive offices)

23219  
(Zip Code)

(804) 649-6000

(Registrant's telephone number, including area code)

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N/A

(Former name, former address and former fiscal year, if changed since last report.)

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**Item 7 Financial Statements and Exhibits**

(c) Exhibits

99.1 Two press releases dated July 15, 2003.

**Item 9. Regulation FD Disclosure**

On July 15, 2003, the Company issued two press releases announcing results for the second quarter of 2003 and revenues for the June 2003 period. A copy of these releases is attached to this Form 8-K as exhibit 99.1. The information is being furnished pursuant to Item 12, Results of Operations and Financial Condition.

The attached press releases include the non-GAAP financial metrics EBITDA, after-tax cash flow, and free cash flow. The Company believes that these metrics are useful for evaluating financial performance and are common alternative measures used by investors, financial analysts and rating agencies. These groups use EBITDA, along with other measures, to evaluate a company's ability to meet its debt service requirements and to estimate the value of a company. A reconciliation of these measures to amounts on the GAAP statements has been included in this release.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MEDIA GENERAL, INC.

DATE: July 17, 2003

/s/ MARSHALL N. MORTON

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**Marshall N. Morton**

**Vice Chairman and Chief Financial Officer**

EXHIBIT INDEX

Exhibit

Number

Description

99.1

Two press releases dated July 15, 2003.