

CASEYS GENERAL STORES INC
Form 8-K
May 14, 2010

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

Form 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): 05/14/2010

Casey's General Stores, Inc.

(Exact name of registrant as specified in its charter)

Commission File Number: 000-12788

IA
(State or other jurisdiction of
incorporation)

42-0935283
(IRS Employer
Identification No.)

One Convenience Blvd.
PO Box 3001
Ankeny, IA 50021
(Address of principal executive offices, including zip code)

515/965-6100
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure

On May 14, 2010, Casey's General Stores, Inc. (the "Company") reported April 2010 same-store sales results for stores open for one full year. Same-store sales across the business increased substantially in April 2010 compared to April 2009. Same-store sales for prepared food and fountain increased 9.0%, with grocery and other merchandise increasing 7.8%, in April 2010 compared to April 2009.

In addition, same-store gasoline gallons sold increased 2.5% in April 2010 compared to April 2009. The gasoline margin was above the Company's fiscal 2010 goal of 11.0 cents per gallon. The average retail price of gasoline sold during April 2010 was \$2.73 per gallon.

The positive results in April were driven in part by increased customer traffic, favorable weather and strategic price increases in the prepared food and fountain category.

The information contained in this Item is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section, and shall not be incorporated by reference into any registration statement or other document filed under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Casey's General Stores, Inc.

Date: May 14, 2010

By: /s/ William J. Walljasper

William J. Walljasper
Senior Vice President and Chief Financial Officer