

GELFOND RICHARD L  
 Form 4  
 July 09, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**GELFOND RICHARD L**

(Last) (First) (Middle)  
 110 EAST 59TH STREET, SUITE 2100  
 (Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**IMAX CORP [IMAX]**

3. Date of Earliest Transaction (Month/Day/Year)  
**07/07/2010**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chief Executive Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
common shares	07/07/2010		M		30,000 (1) A \$ 6.86	376,650	D
common shares	07/07/2010		D		30,000 (1) D \$ 12.93	346,650	D
common shares	07/07/2010		C		10,000 (2) A \$ 4.85	356,650	D
common shares	07/07/2010		S		10,000 (2) D \$ 12.83	346,650	D
common shares	07/08/2010		C		10,000 (2) A \$ 4.85	356,650	D

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common shares	07/08/2010	S	<u>10,000</u> (2)	D	\$ 12.66	346,650	D
common shares	07/09/2010	C	<u>10,000</u> (2)	A	\$ 4.85	356,650	D
common shares	07/09/2010	S	<u>10,000</u> (2)	D	\$ 12.65	346,650	D

common shares						50,000	I	by "Gelfond 2001 Children's Trust"
common shares						25,050	I	by "Pamela Gelfond Trust"
common shares						25,050	I	by "Claudia Gelfond Trust"
common shares						128,750	I	by "Richard Gelfond IRA"

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
stock appreciation rights	\$ 6.86	07/07/2010		M	<u>30,000</u> (1)	06/30/2008 12/31/2017	common shares <u>10,000</u> (1)
stock options (to	\$ 4.85	07/07/2010		C	<u>10,000</u> (2)	07/01/2002 04/23/2012	common shares <u>10,000</u> (2)

buy)

stock options (to buy)	\$ 4.85	07/08/2010		C	10,000 (2)	07/01/2002	04/23/2012	common shares	10,000 (2)
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stock options (to buy)	\$ 4.85	07/09/2010		C	10,000 (2)	07/01/2002	04/23/2012	common shares	10,000 (2)
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## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GELFOND RICHARD L 110 EAST 59TH STREET SUITE 2100 NEW YORK, NY 10022	X		Chief Executive Officer	

## Signatures

Richard L  
Gelfond

07/09/2010

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock appreciation rights pursuant to Stock Appreciation Rights Automatic Exercise Plan adopted on November 16, 2009. Mr. Gelfond's SARs plan is scheduled to terminate on November 17, 2010.
- (2) Exercise of stock options and sale of common shares pursuant to Rule 10b5-1 Plan adopted on November 16, 2009. Mr. Gelfond's sales plan is scheduled to terminate on November 4, 2010.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.