Todd Bradley A Form 4 February 14, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * Todd Bradley A

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

ADESA INC [KAR]

(Check all applicable)

13085 HAMILTON CROSSING

(State)

(First)

(Month/Day/Year) 02/12/2007

Director 10% Owner Other (specify X_ Officer (give title below) below)

BLVD.

EVP and Pres. of ASG

(Street)

(Middle)

(Zip)

4. If Amendment, Date Original

3. Date of Earliest Transaction

6. Individual or Joint/Group Filing(Check Applicable Line)

Filed(Month/Day/Year)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

CARMEL, IN 46032

(City)

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

5. Amount of Securities Beneficially (D) or Owned Following (Instr. 4) Reported

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Indirect (I) Ownership (Instr. 4)

(A) or

Transaction(s) (Instr. 3 and 4) Code V Amount (D) Price

Common Stock, par

value \$.01 per share

10,331.691 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

(Month/Day/Year)

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$\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)		
				Code V		(A)	(D)	Date Exercisable	Expiration Date	Title	Amor Numl Share
Restricted Stock Units convertible to Common Stock	\$ 0							<u>(1)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	16
Restricted Stock Units convertible to Common Stock	\$ 0							<u>(3)</u>	(2)	Common Stock, par value \$.01 per share	1,
Option to Purchase Common Stock, par value \$.01 per share	\$ 24							<u>(4)</u>	06/16/2010	Common Stock, par value \$.01 per share	26:
Option to Purchase Common Stock, par value \$.01 per share	\$ 14.49							<u>(5)</u>	01/02/2011	Common Stock, par value \$.01 per share	9,
Option to Purchase Common Stock, par value \$.01 per share	\$ 15.75							<u>(6)</u>	01/02/2012	Common Stock, par value \$.01 per share	14
Restricted Stock Units convertible to Common Stock	\$ 0							<u>(7)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	1,
Dividend Equivalent Rights	(8)							<u>(9)</u>	(2)	Common Stock, par value \$.01 per	493

							snare	
Restricted Stock Units convertible to Common Stock	\$ 0	02/12/2007	A	1,838.727	(10)	(2)	Common Stock, par value \$.01 per share	1,83

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Todd Bradley A

13085 HAMILTON CROSSING BLVD. EVP and Pres. of ASG

CARMEL, IN 46032

Signatures

Rebecca C. Polak for Bradley A.
Todd
02/14/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units vest on the third anniversary date of the grant (6/16/04), provided that the executive is employed by ADESA, Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.
- (2) N/A
- (3) Restricted Stock Units vest on the third anniversary date of the grant (2/15/05), provided that the executive is employed by ADESA, Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.
- (4) Options are fully vested and immediately exercisable.
- One-half (1/2) of the total grant vested and became exercisable on January 2, 2002 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2003.
- One-half (1/2) of the total grant vested and became exercisable on January 2, 2003 and the remaining one-half (1/2) of the grant vested ans became exercisable on January 2, 2004.
- (7) Restricted Stock Units vest on the third anniversary date of the grant (2/16/06), provided that the executive is employed by ADESA, Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.
- (**8**) 1-for-1
- (9) The dividend equivalent rights accrued on Restricted Stock Units granted on 6/16/04 vest with those Restricted Stock Units.
 - Restricted Stock Units vest on the third anniversary of the date of grant (2/12/07), provided that the executive is employed by ADESA,
- (10) Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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