POLARIS INDUSTRIES INC/MN
Form 8-K
October 15, 2009
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

#### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 15, 2009

#### POLARIS INDUSTRIES INC.

(Exact name of Registrant as specified in its charter)

Minnesota 1-11411 41-1790959

(State of Incorporation) (Commission (I.R.S. Employer

File Number) Identification No.)

2100 Highway 55
Medina, Minnesota 55340
(Address of principal executive offices)

(Zip Code)

(763) 542-0500

(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

# Item 2.02 Results of Operations and Financial Condition.

On October 15, 2009, Polaris Industries Inc. (the "Company") issued a news release announcing the Company's third quarter financial results for the reporting period ended September 30, 2009. On October 15, 2009, the Company also hosted its quarterly earnings conference call, which was accessible to the public. A recording of the conference call will be available through the end of the business day on October 22, 2009 by dialing 800-642-1687 in the U.S. and Canada or 706-645-9291 for international calls and entering passcode 93141763, and on the Company's website, **www.polarisindustries.com**.

A copy of the Company's news release is furnished as Exhibit 99.1 attached hereto and a copy of the presentation materials discussed during the conference call is being furnished as Exhibit 99.2 to this Current Report on Form 8-K. The presentation materials replace and supersede the presentation materials included as Exhibit 99.2 to the Company's Current Report on Form 8-K furnished to the Securities and Exchange Commission (the "SEC") on July 16, 2009 and the presentation materials included as Exhibit 99.1 to the Company's Current Report on Form 8-K furnished to the SEC on September 16, 2009.

# Item 7.01 Regulation FD Disclosure.

The disclosures set forth in Item 2.02 above are hereby incorporated by reference into this Item 7.01.

The information contained in this Current Report is furnished and not deemed to be filed for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in this Current Report shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing or document.

2

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: October 15, 2009

POLARIS INDUSTRIES INC.

/s/ Michael W. Malone
Michael W. Malone
Vice President – Finance,
Chief Financial Officer and
Secretary of Polaris Industries Inc.

3

# **EXHIBIT INDEX**

<b>Exhibit Number</b>	Description
99.1	News Release dated October 15, 2009 of Polaris Industries Inc.
99.2	Presentation materials dated October 15, 2009 of Polaris Industries Inc.