

DATA I/O CORP

Form 3

August 08, 2016

FORM 3**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB
Number: 3235-0104Expires: January 31,
2005Estimated average
burden hours per
response... 0.5**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Kanen David

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

07/27/2016

3. Issuer Name **and** Ticker or Trading Symbol
DATA I/O CORP [DAIO]4. Relationship of Reporting
Person(s) to Issuer5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

____ Director ____X____ 10% Owner
____ Officer ____ Other
(give title below) (specify below)6. Individual or Joint/Group
Filing(Check Applicable Line)____ Form filed by One Reporting
Person_X_ Form filed by More than One
Reporting PersonC/O KANEN WEALTH
MANAGEMENT LLC,Â 10141
SWEET BAY CT.

(Street)

PARKLAND,Â FLÂ 33076

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned1. Title of Security
(Instr. 4)2. Amount of Securities
Beneficially Owned
(Instr. 4)3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Common Stock

398,803

D (1) (2) ÂReminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.****Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**1. Title of Derivative Security
(Instr. 4)2. Date Exercisable and
Expiration Date
(Month/Day/Year)3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)4. Conversion
or Exercise
Price of
Derivative5. Ownership
Form of
Derivative
Security:6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kanen David C/O KANEN WEALTH MANAGEMENT LLC 10141 SWEET BAY CT. PARKLAND, FL 33076	â	â X	â	â
Kanen Wealth Management LLC 10141 SWEET BAY CT. PARKLAND, FL 33076	â	â X	â	â

Signatures

/s/ David L. Kanen

08/08/2016

****Signature of Reporting Person**

Date _____

/s/ David L. Kanen, managing member of Kanen Wealth Management LLC

08/08/2016

 **Signature of Reporting Person

Date _____

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) David L. Kanen is the managing member of Kanen Wealth Management LLC ("KWM"). Mr. Kanen is the beneficial owner of 398,803 shares of Common Stock of the Issuer held for his own account. Mr. Kanen and KWM may be deemed the beneficial owner (within the meaning of Rule 13d-3 under the Securities Exchange Act of 1934, as amended) of an additional 1,532,601 shares of Common Stock of the Issuer held in accounts of customers of KWM over which KWM has discretionary voting and investment authority. Neither Mr. Kanen nor KWM have or share the opportunity, directly or indirectly, to profit or share in any profit derived from transactions in the shares of Common Stock held in customer accounts and they disclaim any pecuniary interest therein.

(2) This report shall not be deemed to be an admission that either of Mr. Kanen or KWM are the beneficial owners of such shares of Common Stock held in customer accounts for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.