Edgar Filing: Greenberg Monica L. - Form 4

Greenberg M Form 4	Ionica L.										
November 1	7, 2009										
FORM	M 4								PPROVAL		
Washington, D.C. 20549					COMMISSION	OMB Number:	3235-0287				
Check th if no long subject to Section 1 Form 4 o	ser STATE .6.	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES								Expires: January 31 2005 Estimated average burden hours per response 0.5	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Section Section 17(a) of the Public Utility Holding 30(h) of the Investment Cont						Securities Exchange Act of 1934, ing Company Act of 1935 or Section					
(Print or Type I	Responses)										
1. Name and Address of Reporting Person <u>*</u> Greenberg Monica L.			2. Issuer Name and Ticker or Trading Symbol LIVEPERSON INC [LPSN]				g	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check				all applicable)				
	ON, INC., 462 AVENUE 3RI) FLOOR	(Month/D 11/16/20	-				Director X Officer (give below) SVP, 0		o Owner er (specify el	
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
NEW YOR	K, NY 10018							Form filed by M Person			
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative S	Securi	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	2. Transaction D (Month/Day/Yea	ar) Executio any	med on Date, if Day/Year)	3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or		Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)				
Common Stock	11/16/2009			Code V M	Amount 31,250	(D)	Price \$ 3.45	(Instr. 3 and 4) 31,250	D		
Common Stock	11/16/2009			S	31,250	D	\$ 5.45 \$ 6.05	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	TransactionDerivative Code Securities		tive Expiration Date (Month/Day/Year) red (A) posed of 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option (right to buy)	\$ 3.45	11/16/2009		М	31,250	<u>(1)</u>	02/22/2018	Common Stock	31,250	

Reporting Owners

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
Greenberg Monica L. LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR NEW YORK, NY 10018			SVP, General Counsel			
Signatures						

/s/ Monica L. Greenberg	11/17/2009		
<u>**</u> Signature of Reporting Person	Date		

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares under the applicable option grants vest as follows: 31,250 shares on each of February 22, 2009, 2010, 2011 and 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.