**CONNS INC** Form 3 March 10, 2015

## FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

January 31, Expires: 2005

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response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement CONNS INC [CONN] A Anchorage Capital Group, (Month/Day/Year) 03/05/2015 L.L.C. (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year)

610 BROADWAY, 6TH **FLOOR** 

(Check all applicable)

(Street) \_\_X\_\_ 10% Owner Director Officer Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting

Person

X Form filed by More than One

Reporting Person

NEW YORK. NYÂ 10012

(State)

(City)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security 2. Amount of Securities Beneficially Owned (Instr. 4) (Instr. 4)

(Zip)

3. 4. Nature of Indirect Beneficial Ownership Ownership Form: (Instr. 5) Direct (D)

or Indirect (I) (Instr. 5)

SEC 1473 (7-02)

By Anchorage Capital Master I (1) (2) Common Stock, \$0.01 par value per share 3,938,257 Offshore, Ltd.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security 3. Title and Amount of 6. Nature of Indirect 2. Date Exercisable and **Expiration Date** Securities Underlying Ownership Beneficial Ownership (Instr. 4) Conversion (Month/Day/Year) **Derivative Security** or Exercise Form of (Instr. 5)

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|                     |                    | (Instr. 4) |                                  | Price of               | Derivative  |
|---------------------|--------------------|------------|----------------------------------|------------------------|---|
| Date<br>Exercisable | Expiration<br>Date | Title      | Amount or<br>Number of<br>Shares | Derivative<br>Security | Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 5) |

# **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
| <b>Fg</b>   | Director      | 10% Owner | Officer | Other |
| Anchorage Capital Group, L.L.C.<br>610 BROADWAY<br>6TH FLOOR<br>NEW YORK, NY 10012        | Â             | ÂΧ        | Â       | Â     |
| Anchorage Advisors Management, LLC<br>610 BROADWAY<br>6TH FLOOR<br>NEW YORK, NY 10012     | ÂX            | ÂX        | Â       | Â     |
| Davis Anthony Lynn<br>610 BROADWAY<br>6TH FLOOR<br>NEW YORK, NY 10012                     | ÂX            | ÂX        | Â       | Â     |
| Ulrich Kevin Michael<br>610 BROADWAY<br>6TH FLOOR<br>NEW YORK, NY 10012                   | ÂX            | ÂX        | Â       | Â     |
| Anchorage Capital Master Offshore, Ltd<br>610 BROADWAY<br>6TH FLOOR<br>NEW YORK, NY 10012 | ÂX            | ÂX        | Â       | Â     |

# **Signatures**

| Anchorage Capital Group, L.L.C., By: /s/ Kevin M. Ulrich, Authorized Signatory       |            |  |  |  |
|--|------------|--|--|--|
| **Signature of Reporting Person  | Date       |  |  |  |
| Anchorage Advisors Management, L.L.C., By: /s/ Kevin M. Ulrich, Authorized Signatory |            |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |
| /s/ Anthony L. Davis   | 03/10/2015 |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |
| /s/ Kevin M. Ulrich  | 03/10/2015 |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |
| Anchorage Capital Master Offshore, Ltd., By: /s/ Natalie Birrell, Director           |            |  |  |  |
| **Signature of Reporting Person  | Date       |  |  |  |

Reporting Owners 2

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Anchorage Advisors Management, L.L.C. is the sole managing member of Anchorage Capital Group, L.L.C., the investment advisor to Anchorage Capital Master Offshore, Ltd. Mr. Davis is the President of Anchorage Capital Group, L.L.C. and a managing member of
- (1) Anchorage Advisors Management, L.L.C. Mr. Ulrich is the Chief Executive Officer of Anchorage Capital Group, L.L.C. and the other managing member of Anchorage Advisors Management, L.L.C.
- Each reporting person disclaims beneficial ownership of the reported securities except to the extent, if any, of its or his pecuniary interest therein, and this report shall not be deemed an admission that such reporting person is the beneficial owner of the reported securities for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.