#### PRICE T ROWE GROUP INC

Form 4

Stock

Common

September 09, 2016

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. •	UNITED	STATES				AND EX n, D.C. 2			OMMISSION	OMB Number:	3235-0287	
Check if no lo subject Section	to STATE.									Expires:		
Form 4 Form 5 obligation	or Filed pu	(a) of the P	ublic I	16(a) Utility	of t	he Secur	mpar		Act of 1934, 1935 or Section	burden hou response	•	
Print or Type	e Responses)											
1. Name and Address of Reporting Person * Stromberg William J			2. Issuer Name <b>and</b> Ticker or Trading Symbol PRICE T ROWE GROUP INC						5. Relationship of Reporting Person(s) to Issuer			
			TRO'		) VV	E GROU	P IIN	C	(Check	all applicable	e)	
			3. Date of Earliest Transaction (Month/Day/Year) 09/07/2016						X Director 10% Owner X Officer (give title Other (specify below) below)  CEO and President			
	BOX 89000		0,,0,,	_010					CEO	and President		
	(Street)		4. If An Filed(M			Oate Origin	al		6. Individual or Joi Applicable Line) _X_ Form filed by O	ne Reporting Pe	erson	
BALTIMO	ORE, MD 21289-0	0320						:	Form filed by Market Person	ore than One Re	eporting	
(City)	(State)	(Zip)	Ta	ble I - N	Non-	-Derivativo	e Secu	rities Acqu	ired, Disposed of,	or Beneficial	lly Owned	
1.Title of Security (Month/Day/Year) 2. Transaction Date 2A. Deemed Execution Date, any (Month/Day/Year) (Month/Day/Year)			ate, if Transactionor Disposed of (D) Code (Instr. 3, 4 and 5)					(D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
C				Code	V	Amount	(D)	Price \$	(Instr. 3 and 4)			
Common Stock	09/07/2016			A	V	68.803	A	70.6318 (1)	469,474.541	D		
Common Stock	09/07/2016			A		5,250 (2)	A	\$ 0	474,724.541	D		
Common									96,000	I	2016 Stromberg	

Family

Trust

Lake

400,000

I

Stock Shore
Partners

LLC (GRAT)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Securities Acquired (A) or Disposed	3	ate	7. Title: Amount Underly Securitie (Instr. 3	t of ring es	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans
		Code V	Disposed of (D) (Instr. 3, 4, and 5)	Date Exercisable	Expiration Date	Title N	Number		Tran (Inst

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			

Stromberg William J T. ROWE PRICE GROUP, INC. P.O. BOX 89000

X

**CEO** and President

BALTIMORE, MD 21289-0320

### **Signatures**

/s/ William J.
Stromberg

\*\*Signature of Reporting

Date

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares acquired pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan at the noted weighted-average price.

Reporting Owners 2

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On September 7, 2016, the Executive Compensation Committee certified that the performance threshold on certain performance-based restricted stock awards were met. The awards are settled in shares of common stock upon vesting. The awards vest in five equal annual installments beginning on December 9, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.