FIDELITY SOUTHERN CORP

Form 4

March 23, 2015

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

OMB APPROVAL

3235-0287

Expires:

January 31, 2005

0.5

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if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

39,998

I

may continue. See Instruction

1(b).

- Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading SHEPHERD W CLYDE III Issuer Symbol FIDELITY SOUTHERN CORP (Check all applicable) [LION] X_ Director (Last) (First) (Middle) 3. Date of Earliest Transaction 10% Owner Officer (give title Other (specify (Month/Day/Year) below) 3490 PIEDMONT ROAD, SUITE 03/19/2015 1550 (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting ATLANTA, GA 30305 (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1.Title of 2. Transaction Date 2A. Deemed 3. 4. Securities 5. Amount of 6. 7. Nature of Security (Month/Day/Year) Execution Date, if TransactionAcquired (A) or Securities Ownership Indirect (Instr. 3) Code Disposed of (D) Beneficially Form: Beneficial (Instr. 3, 4 and 5) Ownership (Month/Day/Year) (Instr. 8) Owned Direct (D) or Indirect Following (Instr. 4) Reported (I) (A) Transaction(s) (Instr. 4) or (Instr. 3 and 4) Code V Amount (D) Price **Fidelity** Southern Corporation 277,964.8102 - Common Stock **Fidelity** Southern By Child -Corporation 2,078 Ι Wm Clyde

1

S Shepherd

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Fidelity Southern Corporati - Common								y Family oundation	
Fidelity Southern Corporation - Common Stock			5		5,784 1	1	By Family Partnership		
Reminder: F	Report on a se	parate line for each cla	ass of securities benef	ficially ow	ned directly or in	directly			
			30 31 331	Person inform require	ns who respon nation containe red to respond ays a currently	nd to the collecti ed in this form and unless the form valid OMB contr	ire not 1	C 1474 (9-02)	
			vative Securities Acqu puts, calls, warrants,						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount o Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sl
Stock Option (Right to Buy)	\$ 16.82	03/19/2015		A	10,000	03/19/2016(1)	03/19/2020	Fidelity Southern Corporation - Common Stock	10,0
Stock Option (Right to Buy)	\$ 6.15					01/19/2013(2)	01/19/2017	Fidelity Southern Corporation - Common Stock	6,6
Stock Option (Right to Buy)	\$ 15.56					01/23/2015(3)	01/23/2019	Fidelity Southern Corporation - Common	6,0

Buy)

Stock

Reporting Owners

Reporting Owner Name / Address

Director 10% Owner Officer Other

SHEPHERD W CLYDE III

3490 PIEDMONT ROAD
SUITE 1550

ATLANTA, GA 30305

Signatures

Elna Kolarich, Attorney in Fact for W. Clyde Shepherd III

03/23/2015

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercisable: 1/3 on 3/19/16, 1/3 on 3/19/17, 1/3 on 3/19/18
- (2) Exercisable: 1/3 on 1/19/13; 1/3 on 1/19/14; 1/3 on 1/19/15
- (3) Exercisable: 1/3 on 1/23/2015; 1/3 on 1/23/2016; 1/3 on 1/23/2017

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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