PRINCIPAL FINANCIAL GROUP INC Form DEFA14A May 05, 2016

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. 1) Filed by the Registrant x Filed by a Party other than the Registrant o Check the appropriate box: oPreliminary Proxy Statement oConfidential, for Use of the Commission Only (as permitted by Rule 14a 6(e)(2)) oDefinitive Proxy Statement xDefinitive Additional Materials oSoliciting Material Pursuant to §240.14a 12

PRINCIPAL FINANCIAL GROUP, INC. (Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)Payment of Filing Fee (Check the appropriate box):xNo fee required.oFee computed on table below per Exchange Act Rules 14a 6(i)(1) and 0-11.Title of each class of securities to which transaction applies:

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Explanatory Note

This amendment to Principal Financial Group, Inc.'s proxy statement is filed to correct an administrative error contained in the proxy statement filed with the Securities and Exchange Commission on April 7, 2016 in anticipation of the Company's annual meeting of shareholders to be held on May 17, 2016. The error appears on page 13 of the proxy statement, which discusses certain relationships and related party transactions.

The error appears in the first paragraph which discusses the Company's relationship with Nippon Life Insurance Company and Nippon Life Insurance Company of America. Near the end of the third sentence, the amount Nippon paid to Principal Life Insurance Company or its subsidiaries and affiliates for investment services should have been \$ 4,381,850.99 and not \$757,246.30.

To view the 2015 annual report to shareholders and the proxy statement for the 2016 annual meeting of shareholders, please go to the website

https://investors.principal.com/investor-relations/investor-toolkit/shareholder-services/annual-meeting-materials/default.aspx.