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KENT BRA	DLEY R												
Form 4 May 28, 202	13												
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION										OMB APPROVAL			
	UNITED	STATES				, D.C. 20		INGE CU	WIWI5510N	OMB Number:	3235-0287 January 31, 2005		
Check the check	nger						Tat			Expires:			
subject to Section 16. Form 4 or					AL OWNI	ERSHIP OF	Estimated a burden hour response	average urs per					
Form 5 obligation may con <i>See</i> Insta 1(b).	ons Section 17((a) of the l	Public U	Jtility 1	Hol	ding Cor	npan	•	Act of 1934, 935 or Section				
(Print or Type	Responses)												
			2. Issuer Name and Ticker or Trading Symbol					Is	5. Relationship of Reporting Person(s) to Issuer				
				G 5 SPORTING GOODS CORP GFV]					(Check all applicable)				
(Last)	(First) (Date of Earliest Transaction (Month/Day/Year) 				_X_ Director _X_ 10% Owner Officer (give title Other (specify				
199 ELM STREET,			05/23/2013					b	below) below)				
			d(Month/Day/Year)					 6. Individual or Joint/Group Filing(Check Applicable Line) Form filed by One Reporting Person X_ Form filed by More than One Reporting 					
NEW CAN	IAAN, CT 06840	-5321							X_ Form filed by M erson	ore than One Re	porting		
(City)	(State)	(Zip)	Tab	ole I - N	on-]	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)				3. 4. Securities Acquired (A) Transactionor Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
~				Code	V	Amount	(D)	Price	(insu: 5 and 1)		See		
Common stock	05/23/2013			S		20,000	D	\$ 20.5128	2,795,389	Ι	Footnote		
Common stock	05/24/2013			S		33,000	D	\$ 20.514	2,762,389	Ι	See Footnote (1)		
Common stock	05/28/2013			S		13,000	D	\$ 20.8197	2,749,389	Ι	See Footnote		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Securi (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address				
Reporting Owner Manie / Address	Director	10% Owner	Officer	Other
STADIUM CAPITAL MANAGEMENT LLC 199 ELM STREET NEW CANAAN, CT 06840-5321	Х	Х		
KENT BRADLEY R C/O STADIUM CAPITAL MANAGEMENT, LLC 1000 NW WALL STREET, SUITE 210 BEND, OR 97701	Х	Х		
SEAVER ALEXANDER M C/O STADIUM CAPITAL MANAGEMENT, LLC 199 ELM STREET NEW CANAAN, CT 06840	Х	Х		
Signatures				
Stadium Capital Management, LLC, General Partner, Manager	05/28/2013			
<u>**</u> Signature of Reporting Person				Date
Bradley R. Kent				05/28/2013
<u>**</u> Signature of Reporting Person				Date
Alexander M. Seaver				05/28/2013

<u>**Signature of Reporting Person</u>

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The reporting persons disclaim membership in a group with any other person within the meaning of Rule 13d-5(b)(i) and Rule 16a-1(a)(1) under the Exchange Act. These securities are owned by investment limited partnerships, of which Stadium Capital

(1) Management, LLC ("SCM") is the general partner and investment adviser. Mr. Seaver and Mr. Kent are the Managers of SCM. Each reporting person has only a pro rata interest in the securities with respect to which indirect beneficial ownership is reported and disclaims beneficial ownership in such securities except to the extent of such reporting person's pecuniary Interest.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Date