

TRAVELZOO INC
Form SC 13G/A
February 14, 2017

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No. 2)*

TRAVELZOO INC.
(Name of Issuer)

Common Stock, par value \$0.01
(Title of Class of Securities)

89421Q205
(CUSIP Number)

December 31, 2016
(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☒ Rule 13d-1(c)

☐ Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

John H. Lewis

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

United States

5. Sole Voting Power

Number of Shares **1,606**

6. Shared Voting Power

Beneficially owned by Each **632,993¹**

7. Sole Dispositive Power

Reporting Person **1,606**

8. Shared Dispositive Power

With:

632,993¹

9. Aggregate Amount Beneficially Owned by Each Reporting Person

634,599¹

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

11. Percent of Class Represented by Amount in Row (9)

4.6%

12. Type of Reporting Person (See Instructions)

IN

1 Reflects a maximum of 258,500 shares of Common Stock that may be acquired pursuant to options held by the reporting persons.

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

Osmium Partners, LLC

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power
Number of		0
Shares	6.	Shared Voting Power
Beneficially		632,993²
owned by	7.	Sole Dispositive Power
Each		0
Reporting	8.	Shared Dispositive Power
Person		632,993²
With:		

9. Aggregate Amount Beneficially Owned by Each Reporting Person

632,993²

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ``

11. Percent of Class Represented by Amount in Row (9)

4.6%

12. Type of Reporting Person (See Instructions)

IA, OO

2 Reflects a maximum of 258,500 shares of Common Stock that may be acquired pursuant to options held by the reporting persons.

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

Osmium Capital, LP

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power
Number of		0
Shares	6.	Shared Voting Power
Beneficially		252,696³
owned by	7.	Sole Dispositive Power
Each		0
Reporting	8.	Shared Dispositive Power
Person		252,696³
With:		

9. Aggregate Amount Beneficially Owned by Each Reporting Person

252,696³

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) "

11. Percent of Class Represented by Amount in Row (9)

1.8%

12. Type of Reporting Person (See Instructions)

PN

3 Reflects a maximum of 85,000 shares of Common Stock that may be acquired pursuant to options held by Osmium Capital, LP.

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

Osmium Capital II, LP

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power
Number of		0
Shares	6.	Shared Voting Power
Beneficially		159,767⁴
owned by	7.	Sole Dispositive Power
Each		0
Reporting	8.	Shared Dispositive Power
Person		159,767⁴
With:		

9. Aggregate Amount Beneficially Owned by Each Reporting Person

159,767⁴

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) "

11. Percent of Class Represented by Amount in Row (9)

1.2%

12. Type of Reporting Person (See Instructions)

PN

4 Reflects a maximum of 74,500 shares of Common Stock that may be acquired pursuant to options held by Osmium Capital II, LP.

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

Osmium Spartan, LP

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power
Number of		0
Shares	6.	Shared Voting Power
Beneficially		76,245⁵
owned by	7.	Sole Dispositive Power
Each		0
Reporting	8.	Shared Dispositive Power
Person		
With:		

76,245⁵

9. Aggregate Amount Beneficially Owned by Each Reporting Person

76,245⁵

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) "

11. Percent of Class Represented by Amount in Row (9)

0.6%

12. Type of Reporting Person (See Instructions)

PN

5 Reflects a maximum of 30,000 shares of Common Stock that may be acquired pursuant to options held by Osmium Spartan, LP.

CUSIP No. **89421Q205**

1. Names of Reporting Persons.

Osmium Diamond, LP

I.R.S. Identification Nos. of above persons (entities only).

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) ☐ (b) ☒

3. SEC Use Only

4. Citizenship or Place of Organization

Delaware

	5.	Sole Voting Power
Number of		0
Shares	6.	Shared Voting Power
Beneficially		144,285⁶
owned by	7.	Sole Dispositive Power
Each		0
Reporting	8.	Shared Dispositive Power
Person		144,285⁶
With:		

9. Aggregate Amount Beneficially Owned by Each Reporting Person

144,285⁶

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions) ☐

11. Percent of Class Represented by Amount in Row (9)

1.0%

12. Type of Reporting Person (See Instructions)

PN

6 Reflects a maximum of 69,000 shares of Common Stock that may be acquired pursuant to options held by Osmium Diamond, LP.

Item 1.

- (a) The name of the issuer is Travelzoo Inc. (the Issuer).
- (b) The principal executive office of the Issuer is located at 590 Madison Avenue, 37th Floor, New York, NY 10022.

Item 2.

- (a) This statement (this Statement) is being filed by John H. Lewis, the controlling member of Osmium Partners, LLC, a Delaware limited liability company (Osmium Partners), which serves as the general partner of Osmium Capital, LP, a Delaware limited partnership (the Fund), Osmium Capital II, LP, a Delaware limited partnership (Fund II), Osmium Spartan, LP, a Delaware limited partnership (Fund III), and Osmium Diamond, LP, a Delaware limited partnership (Fund IV) (all of the foregoing, collectively, the Filers). The Fund, Fund II, Fund III and Fund IV are private investment vehicles formed for the purpose of investing and trading in a wide variety of securities and financial instruments. The Fund, Fund II, Fund III and Fund IV directly own the common shares reported in this Statement (other than the 1,606 shares owned directly by Mr. Lewis). Mr. Lewis and Osmium Partners may be deemed to share with the Fund, Fund II, Fund III and Fund IV (and not with any third party) voting and dispositive power with respect to such shares. Each Filer disclaims beneficial ownership with respect to any shares other than the shares owned directly by such Filer.

The Reporting Persons' beneficial ownership has dropped below the 5% Schedule 13G reporting threshold. Therefore, this amendment No. 2 constitutes the final amendment to the Reporting Persons' Schedule 13G and an exit filing for the Reporting Person and terminates the Reporting Persons' obligation to further amend the Schedule 13G.

- (b) The Principal Business Office of the Filers is 300 Drakes Landing Road, Suite 172, Greenbrae, CA 94904.
- (c) For citizenship information see Item 4 of the cover sheet of each Filer.
- (d) This Statement relates to the Common Stock of the Issuer.
- (e) The CUSIP Number of the Common Stock of the Issuer is 89421Q205.

Item 3.

Not applicable.

Item 4. Ownership

See Items 5-9 and 11 on the cover page for each Filer, and Item 2. The percentage ownership of each Filer is based on 13,825,353 shares of Common Stock outstanding as of November 3, 2016, as reported on the Issuer's Quarterly Report on Form 10-Q for the quarterly period ended September 30, 2016 as filed with the SEC on November 3, 2016.

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following x.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not applicable.

Item 8. Identification and Classification of Members of the Group

Not applicable.

Item 9. Notice of Dissolution of Group

Not applicable.

Item 10. Certification

(a) Not applicable.

(b) By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Dated: February 14, 2017

John H. Lewis
Osmium Partners, LLC
Osmium Capital, LP
Osmium Capital II, LP
Osmium Spartan, LP
Osmium Diamond, LP

By: /s/ John H. Lewis
John H. Lewis, for himself and as
Managing Member of Osmium
Partners, LLC, for itself and as
General Partner of Osmium
Capital, LP, Osmium Capital II,
LP, Osmium Spartan, LP and Osmium
Diamond, LP

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EXHIBIT INDEX

Exhibit No. Document

1. Joint Filing Agreement*

*Previously filed
