GILDAN ACTIVEWEAR INC Form 6-K February 03, 2004

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 under the Securities Exchange Act of 1934

For the month of: February, 2004 Commission File Number: 1-14830

GILDAN ACTIVEWEAR INC.

(Translation of Registrant's name into English)

725 Montée de LiesseVille Saint-Laurent, Quebec Canada H4T 1P5

(Address of principal executive offices)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F ___ Form 40-F _ X_

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ____ No _X_

If "Yes" is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b): 82- N/A .

For immediate publication

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Gildan Activewear Announces Higher Than Expected First Quarter Sales and <u>Earnings</u>

Unit Sales up 21.9% Against Background of Strong Industry Demand

Montreal, Tuesday, February 3, 2004 — Gildan Activewear Inc. (NYSE: GIL; TSX: GIL.A) today announced its results for its first fiscal quarter ended January 4, 2004, and also commented on the factors impacting its outlook for the balance of the year. With effect from the beginning of the 2004 fiscal year, the Company has adopted the U.S. dollar as its functional and financial reporting currency, and accordingly the first quarter financial statements are presented in U.S. dollars.

First quarter sales and earnings

The Company reported net earnings of U.S. \$2.9 million, or U.S. \$0.10 per diluted share, down respectively 21.6% and 23.1% compared with U.S. \$3.7 million or U.S. \$0.13 per diluted share in the first quarter of fiscal 2003. Consensus analyst expectations for the quarter were in the range of U.S. \$0.08-\$0.09 per diluted share. The Company's results for the quarter reflect increases in cost of sales and depreciation expense as a result of the upward revaluation of opening inventories and fixed assets required in order to give effect to the change to U.S. functional currency. Net earnings for the first quarter of fiscal 2004 were U.S. \$5.5 million or U.S. \$0.18 per diluted share before reflecting the accounting treatment of these adjustments resulting from the change to U.S. functional currency, up respectively 48.6% and 38.5% from the first quarter of last year.

Compared to last year, the higher first quarter results reflected further manufacturing efficiencies and increased unit sales, including the timing impact of distributors building inventory in anticipation of a January price increase, as well as more favourable product-mix. These factors were partially offset by lower selling prices, combined with higher cotton costs, increased selling, general and administration expenses and higher depreciation as a result of the Company s recent major capital investment projects.

Sales in the quarter were U.S. \$78.0 million, up 20.0% from U.S. \$65.0 million in the first quarter of fiscal 2003. The higher sales were due to a 21.9% increase in unit shipments and a higher valued product-mix, partially offset by lower selling prices. The higher unit sales reflected 12.3% growth in overall industry shipments of T-shirts in the U.S. wholesale distributor market, the impact of increased shipments into the channel in anticipation of the price increase, and continuing market share penetration in sport shirts and fleece achieved by Gildan compared with the first quarter of last year.

Gildan maintained its market leadership position in the overall T-shirt category, with a share of 30.5% in the first quarter of fiscal 2004, compared with 31.4% in the corresponding quarter of last year. During the first quarter, the Company focused on higher-valued product-lines within the T-shirt category, and decided not to fully participate in highly discounted white T-shirt promotions.

Although overall industry shipments in the sport shirt segment through the U.S. distributor channel declined by 7.6%, Gildan continued to achieve significant penetration in this segment where its unit shipments grew by 27.5% compared with the first quarter of last year and its market share increased to 20.4%, versus 14.7% a year ago. Gildan s share in the fleece category also increased in the first quarter to 13.9%, compared with 10.3% a year ago, as the Company expanded its offering of fleece products. Industry demand in this segment increased by 1.9% versus the first quarter of last year.

All U.S. market and market share data is based on the S.T.A.R.S. Report produced by ACNielsen Market Decisions.

Gross margins were 27.1% in the first quarter, compared with 29.4% in the first quarter of fiscal 2003. Before the impact of the adjustments resulting from the change to U.S. functional currency, gross margins in the first quarter of fiscal 2004 were 29.8%. Gross margins were positively impacted by the Company s recent capital investments, in particular the significantly higher proportion of overall production from the new low-cost integrated textile manufacturing facility at Rio Nance, Honduras. The resulting reductions in manufacturing costs, together with the impact of more favourable product-mix, were offset by lower selling prices, as well as higher cotton costs and the impact of the stronger Canadian dollar.

Earnings Outlook

The Company is continuing to project a diluted EPS range of U.S. \$2.25 \$2.30 for fiscal 2004, up 25.7% 28.5% from fiscal 2003, before taking account of the estimated U.S. \$0.16 per diluted share impact as a result of revaluing opening inventories and fixed assets. After reflecting the adjustments resulting from the transition to U.S. functional currency, the Company s EPS forecast for fiscal 2004 is U.S. \$2.10 \$2.15, up 17.3% 20.1% from fiscal 2003.

These full year projections assume a 15% increase in unit sales volumes combined with a slight increase in selling prices in fiscal 2004 over fiscal 2003, to reflect partial pass-through of significantly higher cotton costs. Although there is currently some promotional activity in February following the implementation of the January 2004 selling price increase, the Company expects that upward pressure on selling prices will continue as manufacturers consume inventories which include higher-cost cotton.

Cash Flow

In the first quarter, the Company used \$35.8 million of cash, defined as cash flows from operating activities less cash used in investing activities, due to a U.S. \$35.7 million use of cash for the planned seasonal build-up of inventories. The Company used U.S. \$16.1 million in the quarter for capital expenditures, primarily to implement its continuing offshore capacity expansion plans and its investment in a 50%/50% joint venture to acquire a yarn spinning facility. The Company ended the quarter with surplus cash reserves of U.S. \$37.5 million.

The Company expects to invest approximately U.S. \$60 million in capital expenditures for the full fiscal year, and to generate approximately U.S. \$5 \$10 million of free cash flow, defined as cash flow from operating activities less cash flow from investing activities. The Company intends to use U.S. \$17.5 million of its surplus cash to meet the first scheduled installment of its U.S. senior note repayment on June 10, 2004. As of January 31, 2004, there were 23,453,443 Class A subordinate shares and 6,094,000 Class B multiple voting shares issued and outstanding along with 811,985 options outstanding.

Profile

Gildan Activewear is a public, vertically-integrated manufacturer and marketer of premium quality branded basic activewear for sale principally in the wholesale imprinted activewear segment of the Canadian, U.S., European and other international markets. The company manufactures and sells premium quality 100% cotton and 50% cotton/50% polyester T-shirts, placket collar sport shirts and sweatshirts in a variety of weights, sizes, colours and styles. The company sells its products as blanks, which are ultimately decorated with designs and logos for sale to consumers. Gildan employs more than 9,000 full-time employees.

Certain statements included in this press release may constitute forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors which could cause actual results to differ materially from future results expressed or implied by such forward-looking statements. We refer you to the Company s filings with the U.S. Securities and Exchange Commission and Canadian securities regulatory authorities for a discussion of the various factors that may affect the Company s future results.

Information for shareholders

Gildan Activewear Inc. will hold a conference call to discuss these results today at 5:00 PM Eastern Time. Interested parties can join the call by dialling 1-800-475-3716 (Canada & U.S.) or 719-457-2728 (international) and entering passcode 196509. The conference call can also be accessed via live webcast at www.gildan.com ("Investor Relations" section).

If you are unable to call in at this time, a replay of the conference call will be available starting the same day at 7:00 PM Eastern Time by dialling 888-203-1112 (Canada and U.S.) or 719-457-0820 and entering passcode 196509, until February 10, 2004 at midnight, or by wound webcast on Gildan s Internet site for 30 days.

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Gildan Activewear Inc.
Consolidated Statements of Earnings
(In thousands of U.S. dollars, except per share data)

Three months ended

January 4, 2004 December 29, 2002

(unaudited)

(unaudited) Sales

\$ \$

77,959

65,000 Cost of sales

56,859 45,915

Gross profit

21,100

19,085 Selling, general and administrative expenses

11,397

10,084

Earnings before interest, income taxes,

depreciation and amortization (EBITDA)

9,703

9,001

Depreciation and amortization

4,932

3,496 Interest expense

1,589

1,445

3,182 4,060 310	Income taxes	
369		
Net earning	gs	\$
2,872		\$
3,691		\$
Basic EPS		
0.10		\$
0.13	Diluted EPS	\$
	Diluced Li G	\$
0.10		\$
0.13 We 29,524	eighted average number of shares outstanding (in thousands) Basic	
	Diluted	
See accom	npanying notes to interim consolidated financial statements.	

Gildan Activewear Inc.
Consolidated Statements of Cash Flows
(In thousands of U.S. dollars)

Three months ended

January 4, 2004 December 29, 2002

(unaudited) (unaudited) Cash flows from operating activities: Net earnings \$ 2,872 \$ 3,691 Adjustments for: Depreciation and amortization 4,932 3,496 Future income taxes 122 144 Other 7 (175)

7,933 7,156 Net changes in non-cash working capital balances: Accounts receivable 19,201 19,992 Inventories (35,745) (23,322) Prepaid expenses and deposits (1,118) (382) Accounts payable and accrued liabilities (9,978) 2,562 Income taxes payable 21 (196)

(19,686) 5,810 Cash flows from financing activities: Repayment of capital leases and other long-term debt (1,171) (1,006) Increase in deferred financing charges — (26 Increase in secured debt 4,125 96 Proceeds from the issuance of shares 263 797)

3,217 (139) Cash flows from investing activities:

Purchase of fixed assets, net of disposals (16,123) (11,440)

other assets 19 52

(16,104) (11,388) Effect of exchange rate changes on cash

and cash equivalents 723 572

Net decrease in cash and cash equivalents (31,850) (5,145)

during the period

Cash and cash equivalents, beginning of period

\$69,340 \$45,010

Cash and cash equivalents, end of period \$37,490 \$39,865

See accompanying notes to interim consolidated financial statements.

Gildan Activewear Inc. Consolidated Balance Sheets (in thousands of U.S. dollars)

January 4,

2004 October 5,

2003 December 29,

2002

(unaudited) (unaudited) Current assets: Cash and cash equivalents \$ 37,490 \$ 39,865 Accounts receivable 45,760 64,260 35,300 Inventories 139,248 103,503 96,432 Prepaid expenses and deposits 4,967 3,849 2,734 Future income taxes 6,049 4,682 3,424

233,514 245,634 177,755 Fixed assets 190,295 180,349 140,724 Other assets 3,520 3,681 4,072

Total assets \$ 427,329 \$ 429,664 \$ 322,551

Current liabilities: Accounts payable and accrued liabilities \$ 56,643 \$ 67,278 \$ 52,872

Income taxes payable 4,016 3,909 1,908 Current portion of long-term debt 19,409 19,481 3,970

80,068 90,668 58,750 Long-term debt 57,198 54,077 72,088 Future income taxes 22,725 20,716 13,304 Shareholders' equity: Share capital 75,753 75,490 71,800 Contributed surplus 220 220 220

Cumulative translation adjustment 26,248 26,248 (6,391) 165,117 162,245 112,780

267,338 264,203 178,409

Total liabilities and shareholders' equity \$ 427,329 \$ 429,664 \$ 322,551

See accompanying notes to interim consolidated financial statements.

For complete notes to the interim consolidated financial statements please refer to filings with the various securities regulatory authorities.

1)

Change in Functional Currency:

As a result of a significant portion of its revenues, expenses, assets and liabilities being denominated in U.S. dollars and the increasing international expansion of its sales and manufacturing operations, the Company adopted the U.S dollar as its functional and reporting currency effective October 6, 2003, the beginning of its 2004 fiscal year. All opening assets and liabilities were translated into U.S. dollars using the exchange rate in effect on October 6, 2003. For comparative purposes, historical financial statements and notes thereto up to and including October 5, 2003 have been restated into U.S dollars in accordance with generally accepted accounting principles. The change in the functional currency resulted in a positive currency translation adjustment of \$26.2 million as at October 5, 2003, which is reflected as a separate component of shareholders equity.

2) Investment in Joint Venture:

During the first quarter of fiscal 2004, the Company invested in a 50%/50% owned joint venture with Frontier Spinning Mills, Inc. The new joint venture company acquired the equipment and real estate of an existing yarn-spinning facility in Cedartown, Georgia. The total cost of the acquisition, including Frontier s 50% share in the investment, amounted to \$12.5 million. The joint venture is accounted for using the proportionate consolidated method whereby the Company s proportionate share of revenues, expenses, assets and liabilities is included in these financial statements.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

GILDAN ACTIVEWEAR INC. (Signed) Stéphane Lemay

Stéphane Lemay Vice-President, Public and Legal Affairs

Date February 3, 2004