

GENERAL ELECTRIC CAPITAL CORP

Form FWP

February 16, 2011

Filed Under Rule 433

Registration No. 333-160487

Persansl Busin=££=£ A GE Interest Plus CORPORATE NOTES GE CAPITAL BENEFITS INTEREST RATES INVEST NOW Rates may be reset weekly. gfjjW UWIM Earn More a (800 433 4430 M J Jj Maximizing the return on yoursavings and inves.tn>ents is more important than ever. That s why you should Repreentath/esare available . _ _ MOiXtory EC trtfof Ratnrninn consider an investment in GE Interest Plus Corporate 8:Mum_ to 7:00 p.m. ET Notes (Notes}. The Notes are a direct investment in ADD! I COtltS General Electric Capital Corporation and are designed to pay higher rates than the average taxable money Quick Links To complete your online market muiua \ fund RuSi three JntereE t rates tiers are application or to verify trial offered so the more you invest, the more you can ri jl. pliplr hprp T ~ V.T V deposits, clicK here. eam Learn More. Apply Online Unlimited Access Easy to Manage a MaiMn Application Unlike certificates of deposit or bank money market Request a Kit by Mail accounts, you can redeem your investment when you need to without penalty. ~ SEC. Filings Link your GE Interest Plus investment to your bank checking account and easily add to your investment or redeem it electronically at no charge (525 minimum and 5E O.OQO daily limit on electronic redemptions}. Write an unlimited number of checks in amounts of 5250 or mo re. Wire money to your linked checking account (52,500 minimum and a 515 fee for each wire). Managing your money is easy through our website or over the phone. Service Representatives are available tc assist you on business days from S:3 0 a.m. to 7:00 p.m. Eastern Time. Plus, there are no loads, sales fees or management fees all of your money goes to work for you. Home Site Map GE.cpm GECapital.cpm Privacy Pp licv GE Interest Plus is an investment in the senior, unsecured corporate debt of General Electric Capital Corporation. You should note that GE Interest Plus Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit. GE Interest Plus is not an FDIC insured deposit. GE Interest Plus is not guaranteed under the FDIC s Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please seethe prospectus for important investment information. ~he issuer has fifea registration statement (including a prospectus} [Registration Statement No. 332 16Q4S7] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information atoutthe issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clickino here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1 SQQ 433 44SQ. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. The portion of your in vestment that is grs ats rthan 5 5 Million will earn a rate of 2B% and a yield of 25%

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while providing investors with benefits such as:

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HOW TO CONTACT US What is the address for mailing investments or letters. f What is the overnight mail address f Where do I wire money **MANAGING YOUR INVESTMENT ONLINE OR OVER THE PHONE** f How can I manage my investment via the Internet How secure is my information online How do I download a browser with 128 bit encryption How do I login to the Automated Voice Response Unit What browsers does the GE Interest Plus website support What if I am having trouble logging in to Online Access **GENERAL INFORMATION** What is GE Interest Plus GE Interest Plus is an investment designed to provide individual investors, with a convenient way to invest directly in General Electric Capital Corporation [GECC). It is an unsecured and unsubordinated debt obligation of GECC and is not a bank account or a money market fund. It is not a bank deposit and is not FDIC insured. It is offered in the U.S. by prospectus only. Complete information concerning GE Interest Plus is contained in the prospectus. **Back to top** How does GE Interest Plus set its rates Rates are reviewed weekly by the GE Interest Plus Committee and may be reset as often. Rates will always be greater than the most recent seven day average yield (non compounded) for taxable money market funds in the United States as published in Money Fund Report (TM) a service of iMoneyNet, Inc. (Formerly EC's Money Fund Report). **Back to top** How is yield calculated Yield reflects the annual rates of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. **Back to top** How is Interest Accrued and Paid Interest on the Notes will accrue daily. Accrued interest will be credited and automatically reinvested in additional Notes monthly and will begin to accrue interest on the first day following the date of such reinvestment. **Back to top** What is the minimum initial investment The minimum initial investment is \$500. **Back to top** Why do you pay a lower rate for investments that are greater than \$5 million The rate paid to investments greater than \$5 million is designed to encourage investors to maintain investments below \$5 Million and only applies to that portion of your investment that is greater than \$5 million. **Back to top** Will the interest I earn be taxable Yes. Interest earned on your GE Interest Plus investment will constitute income to you and is taxable in the year in which it is earned. Interest income is subject to federal and applicable state and local taxes. If you received an initial investment incentive, that incentive would be treated as interest income and reported on the 1099-INT statement you will receive in January of each year. **Back to top**

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