

DIRECT FOCUS INC  
Form SC 13G  
March 19, 2002

Direct Focus Inc.  
Common Shares  
254931108  
February 28, 2002

CUSIP 254931108

1. Sprott Asset Management Inc.  
Suite 3450, South Tower, Royal Bank Plaza, Toronto, Ontario M5J 2J2  
Canada
2. n/a
- 3.
4. Ontario, Canada
5. 1,763,069 (5.05%)
6. 40,163 (0.11%)
7. 1,763,069 (5.05%)
8. 40,163 (0.11%)
9. 671,923 (1.92%)
10. n/a
11. 1.92%
12. BD

Item 1

- (a) Direct Focus, Inc.
- (b) 2200 NE 65th Ave.  
Vancouver, Washington 98661  
USA

Item 2

- (a) Sprott Asset Management Inc.
- (b) Suite 3450, South Tower  
Royal Bank Plaza  
P.O. Box 63  
Toronto, Ontario M5J 2J2  
Canada
- (c) Canadian
- (d) Common Shares
- (e) 254931108

Item 3

n/a

Item 4

- (a) 671,923
- (b) 1.92%
- (c) (i) 1,763,069 (5.05%)  
(ii) 40,163 (0.11%)

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(iii) 1,763,069 (5.05%)  
(iv) 40,163 (0.11%)

Item 5  
n/a

Item 6  
n/a

Item 7  
n/a

Item 8  
n/a

Item 9  
n/a

Item 10  
March 19, 2002  
Neal Nenadovic  
Chief Financial Officer