

SOUTHERN CO
Form DEFA14A
April 23, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A

(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No. _____)

Filed by the Registrant ☒ x

Filed by a Party other than the Registrant ☐ "

Check the appropriate box:

☐ Preliminary Proxy Statement

☐ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

☐ Definitive Proxy Statement

☒ Definitive Additional Materials

☐ Soliciting Material Under Rule 14a-12

THE SOUTHERN COMPANY

(Name of Registrant as Specified In Its Charter)

N/A

(Name of Person(s) Filing Proxy Statement, if other than Registrant)

Payment of Filing Fee (Check the appropriate box):

☒ No fee required.

☐ Fee computed on
table below per

☐ Exchange Act
Rules 14a-6(i)(1)
and 0-11.

(1) Title of each
class of
securities to
which
transaction
applies:

(2) Aggregate
number of
securities to
which
transaction
applies:

(3) Per unit price
or other
underlying

value of
transaction
computed
pursuant to
Exchange Act
Rule 0-11 (set
forth the
amount on
which the filing
fee is calculated
and state how it
was
determined):

(4) Proposed
maximum
aggregate value
of transaction:

(5) Total fee paid:

Fee paid
.. previously with
preliminary
materials.
Check box if any
part of the fee is
offset as provided
by Exchange Act
Rule 0-11(a)(2)
and identify the
filing for which
the offsetting fee
.. was paid
previously.
Identify the
previous filing by
registration
statement number,
or the Form or
Schedule and the
date of its filing.

Amount
(1) Previously
Paid:

Form, Schedule
(2) or Registration
Statement No.:

(3) Filing Party:

(4) Date Filed:

[Employee Article - SO Today]

Title: It's time to vote your proxy

Sub-title: Employees who own Southern Company common stock are encouraged to vote.

Published April 24, 2018

By Briana McClendon

Four items are up for vote at Southern Company's 2018 annual meeting of stockholders. Employees who own Southern Company common stock are encouraged to make their voices heard by voting their shares.

The Southern Company proxy statement was made available to stockholders earlier this month, along with instructions for voting. Online voting is accepted until 11:59 p.m. ET on May 22. The annual meeting is at 10:00 am ET on May 23 at Callaway Gardens in Pine Mountain, Georgia. A webcast of the meeting will be available at investor.southerncompany.com, starting at 10 a.m. ET the day of the annual meeting. A replay will be available following the meeting if you are unable to watch the webcast live.

Below is a summary of the items up for vote, along with the board of directors' voting recommendation.

For more information please visit the annual meeting website at www.southerncompanyannualmeeting.com. You can review and download copies of the proxy statement and annual report on the website and find a link to vote your proxy.

[Employee Email]

Many of our employees own Southern Company stock through a retirement plan, the Southern Investment Plan, or through a bank or broker. As a stockholder, you have the opportunity to have a say on the direction of our company by voting your shares at the 2018 annual meeting of stockholders on May 23.

If you are a stockholder, you should have received your proxy materials earlier this month, along with instructions for how to vote your shares. The proxy statement contains information about the Company, the upcoming annual meeting, and all of the items that are up for a vote. Depending on how you hold your shares (401(k) plan, bank, broker, etc.), you might have received an electronic communication regarding delivery of your proxy materials, or you could have received a notice of internet availability of proxy materials or a full package of proxy materials in the mail. If you hold Southern Company stock in multiple forms, you may have received voting instructions in any combination of the methods mentioned above. It is important that you vote all of your shares.

Below is a summary of the items up for vote, along with the board of directors' voting recommendation.

To review a copy of the proxy or for more information, please visit the annual meeting website at www.southerncompanyannualmeeting.com. You can review and download copies of the proxy statement and annual report and find a link to vote your proxy.

There are four items up for vote at the annual meeting, and I encourage you to make your voice heard by voting your shares. You may vote by internet or telephone until 11:59 p.m. ET on May 22. However, I encourage you to vote promptly.

If you have any questions about the proxy statement or the voting process, please contact Myra Bierria in the Office of the Corporate Secretary at 404-506-0782.

Thank you for your time considering these important company matters and voting your shares.

Jim Kerr

EVP General Counsel and Chief Compliance Officer