EASTMAN CHEMICAL CO

Form 8-K October 15, 2012 **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15 (d) of The Securities Exchange Act of 1934

Date of report (Date of earliest event reported):

October 15, 2012

EASTMAN CHEMICAL COMPANY

(Exact Name of Registrant as Specified in Its Charter)

1-12626 62-1539359 Delaware (State or Other Jurisdiction (IRS Employer (Commission File Number) of Incorporation) Identification No.)

200 South Wilcox Drive, Kingsport, TN 37662 (Address of Principal Executive Offices) (Zip Code)

(423) 229-2000

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

EASTMAN CHEMICAL COMPANY - EMN

Item 7.01 -- Regulation FD Disclosure

This Current Report on Form 8-K (this "Current Report") is being furnished by Eastman Chemical Company (the "Company") to provide selected unaudited pro forma combined segment information which reflects a change in the Company's reportable segments due to recent changes in the Company's organization resulting from the July 2, 2012 acquisition of Solutia Inc. ("Solutia").

The information contained in this report, including Exhibit 99.1 attached hereto, is being furnished and shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of Section 18. Furthermore, the information contained in this report shall not be deemed to be incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended.

Item 9.01(d) -- Exhibits

The following exhibits are furnished pursuant to Item 9.01:

Exhibit 99.01 Unaudited Pro Forma Combined Segment Information

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Eastman Chemical Company

By: __/s/ Scott V. King____ Scott V. King Vice President, Controller and Chief Accounting Officer

Date: October 15, 2012

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Three Lakes Drive Northfield, IL 60093

www.kraftfoodscompany.com

[Form of Letter Sent to Certain Political and Union Leaders in the U.K.]

[Addressee]
[Title]
[Address]
7 September 2009
Dear [Addressee],
I wanted to let you know we publicly announced today that we have made a proposal to the Board of Directors of Cadbury plc about the possibility of combining our two companies.
We have great respect for Cadbury plc, its employees, its brands and its proud heritage. This proposed combination is about growth. We are eager to build upon Cadbury s iconic brands and strong British heritage through increased investment and innovation.
These are early days for our proposal, but we hope to engage with the Board of Cadbury on a constructive basis with the goal of agreeing a recommended transaction.
I would be very happy to answer any questions you may have about our intentions. More detailed information about our company and our proposal can be found on our corporate web site. www.kraftfoodscompany.com.

Yours sincerely,

[Kraft Foods Officer/Director]

[Title]

FORWARD-LOOKING STATEMENTS

This document contains forward-looking statements regarding our possible offer to combine with Cadbury plc. Such statements include statements about the benefits of the proposed combination, expected future earnings, revenues and cost savings and other such items, based on our plans, estimates and projections. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those predicted in any such forward-looking statements. Such factors include, but are not limited to, the possibility that the possible offer will not be pursued and the risk factors set forth in our filings with the US Securities and Exchange Commission (SEC), including our most recently filed Annual Report on Form 10-K and subsequent reports on Forms 10-Q and 8-K. We disclaim and do not undertake any obligation to update or revise any forward-looking statement in this document except as required by applicable law or regulation.

ADDITIONAL US-RELATED INFORMATION

This document is provided for informational purposes only and is neither an offer to purchase nor a solicitation of an offer to sell shares of Cadbury plc or Kraft Foods. Subject to future developments, Kraft Foods may file a registration statement and/or tender offer documents with the SEC in connection with the proposed combination. Cadbury plc shareholders should read those filings, and any other filings made by Kraft Foods with the SEC in connection with the proposed combination, as they will contain important information. Those documents, if and when filed, as well as Kraft Foods other public filings with the SEC may be obtained without charge at the SEC s website at www.sec.gov and at Kraft Foods website at www.kraftfoodscompany.com.

RESPONSIBILITY STATEMENT

The directors of Kraft Foods each accept responsibility for the information contained in this document, save that the only responsibility accepted by them in respect of information in this document relating to Cadbury plc or the Cadbury Group (which has been compiled from public sources) is to ensure that such information has been correctly and fairly reproduced and presented. Subject as aforesaid, to the best of the knowledge and belief of the directors of Kraft Foods (who have taken all reasonable care to ensure that such is the case), the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of that information.