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AMVESCAP PLC/LONDON/
Form 6-K
April 11, 2007

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
Pursuant to Rule 13a-16 or 15d-16 Under
the Securities Exchange Act of 1934

For the month of April, 2007

Commission File Number 001-13908

AMVESCAP PLC

(Translation of registrant's name into English)

30 Finsbury Square, London EC2A 1AG, ENGLAND

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F _____

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- N/A

Description of document filed: AMVESCAP PLC Announces March 31, 2007 Assets Under Management

Press Release

For Immediate Release

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AMVESCAP PLC Announces March 31, 2007 Assets Under Management

London, April 11, 2007 - AMVESCAP PLC (NYSE: AVZ) today reported preliminary month-end assets under management of \$471.2 billion.

| Ending Assets Under Management | | | |
|--------------------------------|-------------------|-------------------|------------------|
| (In billions) | March 31, 2007(a) | February 28, 2007 | January 31, 2007 |
| Long-Term | \$408.1 | \$401.8 | \$401.0 |
| Money Market (b) | \$63.1 | \$63.3 | \$67.6 |
| Total | \$471.2 | \$465.1 | \$468.6 |

(a) Preliminary - subject to adjustment.

(b) Money Market assets include both retail and institutional money market assets.

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AMVESCAP is a leading independent global investment manager, dedicated to helping people worldwide build their financial security. Operating under the AIM, AIM Trimark, Atlantic Trust, INVESCO, Invesco Perpetual, PowerShares and WL Ross & Co. brands, AMVESCAP strives to deliver outstanding products and services through a comprehensive array of enduring investment solutions for our retail, institutional and private wealth management clients around the world. The company is listed on the London, New York and Toronto stock exchanges with the symbol "AVZ." Additional information is available at www.amvescap.com.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AMVESCAP PLC

(Registrant)

Date 11 April, 2007

By /s/ Michael S. Perman

(Signature)

Michael S. Perman
Company Secretary