

LAMAR ADVERTISING CO/NEW
 Form 4
 November 19, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 REILLY ANNA

2. Issuer Name and Ticker or Trading Symbol
 LAMAR ADVERTISING CO/NEW
 [LAMR]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)
 11/16/2010

Director 10% Owner
 Officer (give title below) Other (specify below)

C/O LAMAR ADVERTISING COMPANY, 5551 CORPORATE BOULEVARD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

BATON ROUGE, LA 70808

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	11/16/2010		S	5,700	D \$ 34	24,700	D
Class A Common Stock	11/16/2010		S	100	D \$ 34.005	24,600	D
Class A Common Stock	11/16/2010		S	700	D \$ 34.01	23,900	D

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Class A Common Stock	11/16/2010	S	100	D	\$ 34.015	23,800	D
Class A Common Stock	11/16/2010	S	1,000	D	\$ 34.02	22,800	D
Class A Common Stock	11/16/2010	S	300	D	\$ 34.025	22,500	D
Class A Common Stock	11/16/2010	S	900	D	\$ 34.03	21,600	D
Class A Common Stock	11/16/2010	S	300	D	\$ 34.035	21,300	D
Class A Common Stock	11/16/2010	S	1,200	D	\$ 34.04	20,100	D
Class A Common Stock	11/16/2010	S	100	D	\$ 34.045	20,000	D
Class A Common Stock	11/16/2010	S	700	D	\$ 34.05	19,300	D
Class A Common Stock	11/16/2010	S	1,192	D	\$ 34.06	18,108	D
Class A Common Stock	11/16/2010	S	100	D	\$ 34.065	18,008	D
Class A Common Stock	11/16/2010	S	8	D	\$ 34.07	18,000	D
Class A Common Stock	11/16/2010	S	100	D	\$ 34.75	17,900	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

