

KRUEGER BLAKE W
Form 4
February 14, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
KRUEGER BLAKE W

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
9341 COURTLAND DRIVE NE

(Street)

3. Date of Earliest Transaction (Month/Day/Year)
02/12/2007

Director 10% Owner
 Officer (give title below) Other (specify below)
President and COO

ROCKFORD, MI 49351

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | (A) or (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|------------|---|--|-----------------------------------|
| | | | Code | V | Amount | Price | | |
| Common Stock | 02/12/2007 | | M | | 14,818 | \$ 15.56 | D | |
| Common Stock | 02/12/2007 | | M | | 3,750 | \$ 18.42 | D | |
| Common Stock | 02/12/2007 | | M | | 697 | \$ 17.91 | D | |
| Common Stock | 02/12/2007 | | M | | 985 | \$ 20.08 | D | |
| Common Stock | 02/12/2007 | | M | | 15,642 | \$ 20.73 | D | |

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Common Stock 02/12/2007 F 26,370 D \$ 29.48 216,807 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| | | | | Code | V (A) (D) | Date Exercisable Expiration Date | Title Amount or Number of Shares |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 15.56 | 02/12/2007 | | M | 6,381 | 02/24/1999 02/23/2007 | Common Stock 6,381 |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 15.56 | 02/12/2007 | | M | 8,437 | 02/24/2000 02/23/2007 | Common Stock 8,437 |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 18.42 | 02/12/2007 | | M | 3,750 | 07/07/1997 07/06/2007 | Common Stock 3,750 |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 17.91 | 02/12/2007 | | M | 697 | 04/22/2004 03/08/2009 | Common Stock 697 |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 20.08 | 02/12/2007 | | M | 985 | 10/25/2004 02/23/2007 | Common Stock 985 |
| Stock Option (Right to Buy) ⁽¹⁾ | \$ 20.73 | 02/12/2007 | | M | 15,642 | 12/27/2004 02/23/2007 | Common Stock 15,642 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------|-------|
| | Director | 10% Owner | Officer | Other |
| KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351 | X | | President and COO | |

Signatures

/s/ Jeffrey A. Ott, by Power of Attorney
02/14/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.