

WOLVERINE WORLD WIDE INC /DE/
 Form 4
 June 06, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BLOOM GEOFFREY B

2. Issuer Name and Ticker or Trading Symbol
WOLVERINE WORLD WIDE INC /DE/ [WWW]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 9341 COURTLAND DRIVE NE
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 06/02/2005

Director 10% Owner
 Officer (give title below) Other (specify below)

ROCKFORD, MI 49351
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)			
Common Stock	06/02/2005		M		8,372	A	\$ 15.5556 405,863	D	
Common Stock	06/02/2005		M		6,428	A	\$ 15.5556 412,291	D	
Common Stock	06/02/2005		M		5,991	A	\$ 10.3833 418,282	D	
Common Stock	06/02/2005		M		5,391	A	\$ 9.7133 423,673	D	
Common Stock	06/02/2005		M		1,911	A	\$ 10.1233 425,584	D	

Edgar Filing: WOLVERINE WORLD WIDE INC /DE/ - Form 4

Common Stock	06/02/2005	M	1,597	A	\$ 10.1233	427,181	D	
Common Stock	06/02/2005	M	4,125	A	\$ 9.8	431,306	D	
Common Stock	06/02/2005	M	2,157	A	\$ 9.8	433,463	D	
Common Stock	06/02/2005	M	8,115	A	\$ 9.8	441,578	D	
Common Stock	06/02/2005	S	238,220	D	\$ 23.2657	203,358	D	
Common Stock	06/02/2005	M	2,157	A	\$ 17.1667	2,157	I	By Trust #4
Common Stock	06/02/2005	M	18,642	A	\$ 16.2293	20,799	I	By Trust #4
Common Stock	06/02/2005	S	20,799	D	\$ 23.2657	0	I	By Trust #4
Common Stock						1,752	I	By Trust #1
Common Stock						2,839	I	By Trust #2
Common Stock						2,839	I	By Trust #3

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option	\$ 17.1667	06/02/2005		M	2,157	04/28/1997	04/27/2007	Common Stock	2,157

(Right to Buy) <u>(2)</u>									
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556	06/02/2005	M	8,372	02/24/1997	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1998	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1999	02/23/2007	Common Stock	8,438	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556	06/02/2005	M	6,428	02/24/2000	02/23/2007	Common Stock	11,652	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1997	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1998	02/23/2007	Common Stock	8,437	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/1999	02/23/2007	Common Stock	8,438	
Stock Option (Right to Buy) <u>(2)</u>	\$ 15.5556				02/24/2000	02/23/2007	Common Stock	5,224	
Stock Option (Right to Buy) <u>(1)</u>	\$ 10.3833	06/02/2005	M	5,991	02/23/2002	02/22/2007	Common Stock	5,991	
Stock Option (Right to Buy) <u>(1)</u>	\$ 9.7133	06/02/2005	M	5,391	02/28/2001	02/27/2006	Common Stock	5,391	
Stock Option (Right to	\$ 16.2293	06/02/2005	M	18,642	08/12/1997	02/27/2006	Common Stock	18,642	

Buy) <u>(1)</u>									
Stock Option (Right to Buy) <u>(1)</u>	\$ 10.1233	06/02/2005	M	1,911	02/25/2001	02/24/2006	Common Stock		1,911
Stock Option (Right to Buy) <u>(1)</u>	\$ 10.1233	06/02/2005	M	1,597	02/25/2001	02/24/2006	Common Stock		1,597
Stock Option (Right to Buy) <u>(1)</u>	\$ 9.8	06/02/2005	M	4,125	02/24/2001	02/23/2006	Common Stock		4,125
Stock Option (Right to Buy) <u>(1)</u>	\$ 9.8	06/02/2005	M	2,157	02/24/2001	02/23/2006	Common Stock		2,157
Stock Option (Right to Buy) <u>(1)</u>	\$ 9.8	06/02/2005	M	8,115	02/23/2001	02/22/2006	Common Stock		8,115

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BLOOM GEOFFREY B 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351		X		

Signatures

/s/ Jeffrey A. Ott, by power of attorney

06/06/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Share amounts and prices have been adjusted to reflect a three-for-two stock split distributed February 1, 2005.

(2) Share amounts and prices have been adjusted to reflect stock splits.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.