

MINDBODY, Inc.  
Form 4  
December 03, 2015

# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Abdiel Capital Management, LLC

(Last) (First) (Middle)

C/O ABDIEL CAPITAL, 410 PARK AVENUE, SUITE 930

(Street)

NEW YORK, NY 10022

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
MINDBODY, Inc. [MB]

3. Date of Earliest Transaction (Month/Day/Year)  
08/27/2015

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
				(A) or (D)	Price			
Class A Common Stock	09/22/2015		P	1,708	A \$ 15.77	1,219,198	I	By Abdiel Capital LP (1)
Class A Common Stock	09/22/2015		P	30,592	A \$ 15.77	1,249,790	I	By Abdiel Qualified Master Fund LP (1)
Class A Common Stock	09/23/2015		P	1,454	A \$ 15.89	1,251,244	I	By Abdiel Capital LP (1)

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Class A Common Stock	09/23/2015	P	26,246	A	\$ 15.89	1,277,490	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	09/24/2015	P	1,571	A	\$ 15.73	1,279,061	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	09/24/2015	P	28,429	A	\$ 15.73	1,307,490	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	09/25/2015	P	226	A	\$ 16.21	1,307,716	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	09/25/2015	P	3,874	A	\$ 16.21	1,311,590	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	09/28/2015	P	7,890	A	\$ 15.54	1,319,480	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	09/28/2015	P	142,110	A	\$ 15.54	1,461,590	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	09/29/2015	P	2,621	A	\$ 15.66	1,464,211	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	09/29/2015	P	47,379	A	\$ 15.66	1,511,590	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	09/30/2015	P	5,636	A	\$ 15.86	1,517,226	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	09/30/2015	P	69,364	A	\$ 15.86	1,586,590	I	By Abdiel Qualified Master Fund LP <u>(1)</u>

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Class A Common Stock	10/09/2015	P	5,371	A	\$ 15.99	1,591,961	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	10/09/2015	P	94,629	A	\$ 15.99	1,686,590	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	10/12/2015	P	2,650	A	\$ 16.84	1,689,240	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	10/12/2015	P	46,917	A	\$ 16.84	1,736,157	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	10/13/2015	P	1,346	A	\$ 17.33	1,737,503	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	10/13/2015	P	23,654	A	\$ 17.33	1,761,157	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	10/14/2015	P	3,412	A	\$ 17.05	1,764,569	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	10/14/2015	P	60,085	A	\$ 17.05	1,824,654	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	10/15/2015	P	1,310	A	\$ 16.98	1,825,964	I	By Abdiel Capital LP <u>(1)</u>
Class A Common Stock	10/15/2015	P	23,045	A	\$ 16.98	1,849,009	I	By Abdiel Qualified Master Fund LP <u>(1)</u>
Class A Common Stock	10/30/2015	S	4,384	D	\$ 15.69	1,844,625	I	By Abdiel Capital LP <u>(1)</u>
Class A Common	11/05/2015	P	833	A	\$ 16.12	1,845,458	I	By Abdiel Capital LP

Stock									(1)
Class A Common Stock	11/05/2015	P	15,167	A	\$ 16.12	1,860,625	I		By Abdiel Qualified Master Fund LP (1)
Class A Common Stock	11/06/2015	P	754	A	\$ 16.74	1,861,379	I		By Abdiel Capital LP (1)
Class A Common Stock	11/06/2015	P	14,746	A	\$ 16.74	1,876,125	I		By Abdiel Qualified Master Fund LP (1)
Class A Common Stock	11/09/2015	P	322	A	\$ 15.79	1,876,447	I		By Abdiel Capital LP (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned (Instr. 6)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
				X

Abdiel Capital Management, LLC  
 C/O ABDIEL CAPITAL  
 410 PARK AVENUE, SUITE 930  
 NEW YORK, NY 10022

Abdiel Qualified Master Fund LP  
 C/O ABDIEL CAPITAL  
 410 PARK AVENUE, SUITE 930  
 NEW YORK, NY 10022

X

Abdiel Capital LP  
 C/O ABDIEL CAPITAL  
 410 PARK AVENUE, SUITE 930  
 NEW YORK, NY 10022

X

Abdiel Capital Advisors, LP  
 C/O ABDIEL CAPITAL  
 410 PARK AVENUE, SUITE 930  
 NEW YORK, NY 10022

X

Moran Colin T.  
 C/O ABDIEL CAPITAL  
 410 PARK AVENUE, SUITE 930  
 NEW YORK, NY 10022

X

## Signatures

/s/ Colin T. Moran as managing member of Abdiel Capital Management, LLC, general partner of Abdiel Qualified Master Fund LP 12/03/2015

\_\_Signature of Reporting Person Date

/s/ Colin T. Moran as managing member of Abdiel Capital Management, LLC, general partner of Abdiel Capital LP 12/03/2015

\_\_Signature of Reporting Person Date

/s/ Colin T. Moran as managing member of Abdiel Capital Management, LLC 12/03/2015

\_\_Signature of Reporting Person Date

/s/ Colin T. Moran as managing member of Abdiel Capital Partners, LLC, general partner of Abdiel Capital Advisors, LP 12/03/2015

\_\_Signature of Reporting Person Date

/s/ Colin T. Moran, individually 12/03/2015

\_\_Signature of Reporting Person Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Abdiel Capital Management, LLC is the general partner of AQMF and ACLP and Abdiel Capital Advisors, LP serves as the investment manager of AQMF and ACLP. Colin T. Moran is the managing member of Abdiel Capital Management, LLC and Abdiel Capital Partners, LLC, which is the general partner of Abdiel Capital Advisors, LP. By virtue of the foregoing relationships, each of the reporting persons may be deemed to beneficially own the securities held by AQMF and ACLP. Each reporting person disclaims beneficial ownership of such securities, except to the extent of its or his pecuniary interest therein.

**Remarks:**

Form 2 of 3

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