

INTERPUBLIC GROUP OF COMPANIES, INC.

Form 8-K

August 06, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15 (d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 5, 2004

The Interpublic Group of Companies, Inc.

(Exact Name of Registrant as Specified in Charter)

Delaware

1-6686

13-1024020

(State or Other Jurisdiction
of Incorporation)

(Commission File
Number)

(IRS Employer
Identification No.)

1114 Avenue of the Americas, New York, New York

10036

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: 212-704-1200

(Former Name or Former Address, if Changed Since Last Report)

Item 5. Other Events and Regulation FD Disclosure.

On August 5, 2004, The Interpublic Group of Companies, Inc. (the Company) issued a press release announcing its second quarter earnings, a copy of which is attached hereto as Exhibit 99.1 and is hereby incorporated into this report by reference to that exhibit. This press release is also being furnished pursuant to Item 12.

Item 7. Financial Statements and Exhibits.

(c) Exhibits

Exhibit 99.1: Press release of the Company dated August 5, 2004

Exhibit 99.2: Slide show made available by the Company in connection with the earnings conference call on August 5, 2004

Exhibit 99.3: Earnings conference call script of August 5, 2004

Item 12. Results of Operations and Financial Condition.

On August 5, 2004, the Company (i) issued a press release announcing its second quarter earnings, a copy of which is attached hereto as Exhibit 99.1 and (ii) posted a slide show on its website in connection with the earnings conference call, a copy of which is attached hereto as Exhibit 99.2. A copy of the earnings conference call script of August 5, 2004 is attached hereto as Exhibit 99.3.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE INTERPUBLIC GROUP OF COMPANIES, INC.

By: /s/ Nicholas J. Camera
Nicholas J. Camera
Senior Vice President, General Counsel
and Secretary

Date: August 6, 2004

EXHIBIT INDEX

| Exhibit No. | Description |
|-------------|---|
| 99.1 | Press Release of the Company dated August 5, 2004 |
| 99.2 | Investor Presentation of the Company dated August 5, 2004 |
| 99.3 | Earnings conference call script of August 5, 2004 |