

HARLEY DAVIDSON INC  
Form 8-K  
January 22, 2004

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

CURRENT REPORT

Pursuant to Section 13 or 15(d) of  
the Securities Exchange Act of 1934

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Date of Report  
(Date of earliest  
event reported):

January 21, 2004

**Harley-Davidson, Inc.**

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(Exact name of registrant as specified in its charter)

Wisconsin

1-9183

39-1382325

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(State or Other Jurisdiction  
of Incorporation)

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(Commission File Number)

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(I.R.S. Employer  
Identification No.)

3700 West Juneau Avenue, Milwaukee, Wisconsin 53208

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(Address of principal executive offices, including zip code)

(414) 342-4680

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(Registrant's telephone number, including area code)

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Item 7. Financial Statements and Exhibits.

(a) Not applicable.

(b) Not applicable.

(c) Exhibits. The following exhibit is being furnished herewith:

(99) Press Release of Harley-Davidson, Inc., dated January 21, 2004.

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Item 12. Results of Operations and Financial Condition.

On January 21, 2004, Harley-Davidson, Inc. (the Company ) issued a press release (the Press Release ) announcing the Company s fourth quarter and year-end financial results for the financial periods ended December 31, 2003. A copy of the Press Release is being furnished as Exhibit 99 to this Current Report.

2

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**HARLEY-DAVIDSON, INC.**

Date: January 21, 2004

By: */s/ Gail A. Lione*

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Gail A. Lione  
Vice President, General Counsel  
and Secretary

3

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**HARLEY-DAVIDSON, INC.**

Exhibit Index to Current Report on Form 8-K  
Dated January 21, 2004

<b><u>Exhibit Number</u></b>	<b><u>Description</u></b>
(99)	Press Release of Harley-Davidson, Inc., dated January 21, 2004.

4