

Rich Cynthia M  
Form 3  
February 25, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |          |                                      |  |  |
|---|----------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |          | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol                                |  |
| Â Rich Cynthia M                          |          | (Month/Day/Year)                     | EVANS BANCORP INC [EVBN]   |  |
| (Last)                                    | (First)  | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
|   |          | 02/15/2011                           |  |  |
| ONE GRIMSBY DRIVE                         |          |                                      | (Check all applicable)   | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
|   | (Street) |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| HAMBURG,Â NYÂ 14075                       |          |                                      | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input type="checkbox"/> Form filed by More than One Reporting Person  |
| (City)                                    | (State)  | (Zip)                                | Executive Vice President   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock (\$0.50 par value) | 8,064.9296  | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Expiration Date   | Title  | Amount or Number of  |   |

|  |       |            |              | Shares |          | (I)<br>(Instr. 5) |   |
|--|-------|------------|--------------|--------|----------|-------------------|---|
| Employee Incentive Stock Option (Right to Buy) | Â (1) | 06/17/2018 | Common Stock | 3,000  | \$ 15.35 | D                 | Â |
| Employee Incentive Stock Option (Right to Buy) | Â (2) | 08/18/2019 | Common Stock | 9,140  | \$ 12.99 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |                                  |       |
|--|---------------|-----------|----------------------------------|-------|
|  | Director      | 10% Owner | Officer                          | Other |
| Rich Cynthia M<br>ONE GRIMSBY DRIVE<br>HAMBURG, NY 14075 | Â             | Â         | Â Executive<br>Vice<br>President | Â     |

## Signatures

Michelle A. Baumgarden, Attorney in Fact for Cynthia M. Rich  
02/25/2011

\_\_Signature of Reporting Person  
Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The Options shall be exercisable according to the following schedule: 25% of the shares of Common Stock subject to the Option - 1-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 2-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 3-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 4-year Anniversary of the Date of Grant.
- (2) The Options shall be exercisable according to the following schedule: 25% of the shares of Common Stock subject to the Option - 1-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 2-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 3-year Anniversary of the Date of Grant; 25% of the shares of Common Stock subject to the Option - 4-year Anniversary of the Date of Grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.