

HEARTLAND FINANCIAL USA INC  
Form 8-K  
December 10, 2008

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

the Securities Exchange Act of 1934

Date of Report: December 10, 2008

(Date of earliest event reported): December 8, 2008

Heartland Financial USA, Inc.

(Exact name of Registrant as specified in its charter)

Delaware

(State or other jurisdiction of incorporation)

0-24724  
(Commission File Number)

42-1405748  
(I.R.S. Employer Identification  
Number)

1398 Central Avenue, Dubuque,  
Iowa  
(Address of principal executive  
offices)

52001  
(Zip Code)

(563) 589-2100

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 8.01 Other Items

On December 10, 2008, Heartland Financial USA, Inc. (the "Company") issued a press release announcing that it has been selected to participate in the U.S. Treasury Department's Capital Purchase Program. A copy of the Company's press release is attached hereto as Exhibit 99

Item 9.01 Financial Statements and Exhibits

(d) EXHIBITS

99. PRESS RELEASE DATED December 10, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HEARTLAND FINANCIAL  
USA, INC.

Date: December 10, 2008

By: /s/ Lynn B. Fuller  
Lynn B. Fuller  
President and Chief Executive  
Officer