

BRADY CORP
Form 4
June 10, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Meyer Paul

(Last) (First) (Middle)
6555 WEST GOOD HOPE RD.

(Street)

MILWAUKEE, WI 53223

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
BRADY CORP [BRC]

3. Date of Earliest Transaction
(Month/Day/Year)
06/09/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
VP, Tax & Treasury

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount (A) or (D) Price		
Class A Common Stock	06/09/2016		M		1,166 A \$ 29.1	3,356	D
Class A Common Stock	06/09/2016		S		1,166 D \$ 32.4153	2,190	D
Class A Common Stock	06/09/2016		M		2,333 A \$ 27	4,523	D
Class A Common	06/09/2016		S		2,333 D \$ 32.4153	2,190	D

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Stock

Class A Common Stock	06/09/2016	M	3,500	A	\$ 30.21	5,690	D
Class A Common Stock	06/09/2016	S	3,500	D	\$ 32.4153	2,190	D
Class A Common Stock	06/09/2016	M	1,737	A	\$ 31.07	3,927	D
Class A Common Stock	06/09/2016	S	1,737	D	\$ 32.4153	2,190	D
Class A Common Stock	06/09/2016	M	1,115	A	\$ 25.23	3,305	D
Class A Common Stock	06/09/2016	S	1,115	D	\$ 32.4153	2,190	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. I. De. Sec. (In	
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
				Code	V (A) (D)				
Exercise of Stock Option	\$ 29.1	06/09/2016		M	1,166	<u>(1)</u>	09/24/2020	Class A Common Stock	1,166
Exercise of Stock	\$ 27	06/09/2016		M	2,333	<u>(1)</u>	09/30/2021	Class A Common	2,333

Option								Stock
Exercise of Stock Option	\$ 30.21	06/09/2016	M	3,500	(1)	09/21/2022	Class A Common Stock	3,500
Exercise of Stock Option	\$ 31.07	06/09/2016	M	1,737	(1)	09/20/2023	Class A Common Stock	1,737
Exercise of Stock Option	\$ 25.23	06/09/2016	M	1,115	(1)	11/28/2024	Class A Common Stock	1,115

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Meyer Paul 6555 WEST GOOD HOPE RD. MILWAUKEE, WI 53223			VP, Tax & Treasury	

Signatures

Heidi Knueppel,
Attorney-In-Fact

06/10/2016

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

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