

ENTERGY CORP /DE/  
Form 3  
November 02, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
HINNENKAMP PAUL D  
(Last) (First) (Middle)

2. Date of Event Requiring Statement  
(Month/Day/Year)  
10/30/2015

3. Issuer Name and Ticker or Trading Symbol  
ENTERGY CORP /DE/ [ETR]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

C/O ENTERGY CORPORATION LEGAL DEPARTMENT, 639 LOYOLA AVENUE, 26TH FLOOR

(Street)

NEW ORLEANS, LA 70113

(City) (State) (Zip)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
(give title below) (specify below)  
SVP & Chief Operating Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	13,799	D	^

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date	3. Title and Amount of Securities Underlying	4. Conversion	5. Ownership	6. Nature of Indirect Beneficial
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	(Month/Day/Year)		Derivative Security (Instr. 4)		or Exercise Price of Derivative Security	Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Stock Options (Right to Buy)	Â (1)	01/24/2018	Common Stock	5,000	\$ 108.2	D	Â
Stock Options (Right to Buy)	Â (1)	01/29/2019	Common Stock	4,300	\$ 77.53	D	Â
Stock Options (Right to Buy)	Â (1)	01/28/2020	Common Stock	7,500	\$ 77.1	D	Â
Stock Options (Right to Buy)	Â (1)	01/27/2021	Common Stock	3,000	\$ 72.79	D	Â
Stock Options (Right to Buy)	Â (1)	01/26/2022	Common Stock	10,000	\$ 71.3	D	Â
Stock Options (Right to Buy)	Â (2)	01/31/2023	Common Stock	11,000	\$ 64.6	D	Â
Stock Options (Right to Buy)	Â (3)	01/30/2024	Common Stock	7,600	\$ 63.17	D	Â
Stock Options (Right to Buy)	Â (4)	01/29/2025	Common Stock	8,600	\$ 89.9	D	Â
Restricted Stock Units	03/31/2016	03/31/2016	Common Stock	1,668 (5)	\$ 0	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HINNENKAMP PAUL D C/O ENTERGY CORPORATION LEGAL DEPARTMENT 639 LOYOLA AVENUE, 26TH FLOOR NEW ORLEANS, LA 70113	Â	Â	Â SVP & Chief Operating Officer	Â

## Signatures

/s/ Daniel T. Falstad by power of attorney  
11/02/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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- (1) The reporting person may exercise the options at any time.
- (2) 7,333 of the options may be exercised by the reporting person at any time. The remaining 3,667 options will become exercisable on January 31, 2016.
- (3) 2,533 of the options may be exercised by the reporting person at any time. The remaining 5,067 options will vest in two equal installments on January 30, 2016 and January 30, 2017.
- (4) The options will become exercisable in three equal annual installments on January 29, 2016, 2017 and 2018.
- (5) Each restricted stock unit represents a contingent right to receive for each vested unit the cash equivalent of a share of Entergy common stock.

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**Remarks:**

Exhibit List - Exhibit 24 - Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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