

MCDONALDS CORP  
Form 8-K  
July 14, 2004

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT  
Pursuant to Section 13 OR 15(d) of the  
Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): July 14, 2004

**McDONALD'S CORPORATION**

(Exact Name of Registrant as Specified in Charter)

Delaware  
(State or Other  
Jurisdiction  
of Incorporation)

**1-5231**  
(Commission File  
Number)

**36-2361282**  
(IRS Employer  
Identification No.)

**One McDonald's Plaza  
Oak Brook, Illinois 60523  
(630) 623-3000**  
(Address and Phone Number of Principal Executive Offices)

**Item 12. Results of Operation and Financial Condition**

On July 14, 2004, McDonald's Corporation (the "Company") issued a press release reporting the Company's June and second quarter 2004 sales and preliminary second quarter earnings per share. The press release is filed as Exhibit 99 and attached hereto.

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

McDONALD'S CORPORATION  
(Registrant)

Date: July 14 , 2004

By: /s/ Peter J. Bensen  
Peter J. Bensen  
Corporate Vice President,  
Assistant Controller

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**Exhibit Index**

Exhibit No. 99      News Release of McDonald's Corporation issued July 14, 2004:  
McDonald's Systemwide Sales Reach Record Levels for June and Second Quarter; Preliminary Second Quarter Earnings Per Share Up 27%